

Standard Licensees

Licensed as of 8/2008

Purdue University

Standard License

Product Categories

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

180s LLC (64756)

701 East Pratt Street
Baltimore, MD 21202
Ms. Shelley Foland
Phone 410-649-7646
Fax 410-951-1003
www.180s.com
sfoland@180s.com
Spec Agr Disclosed: 06/27/2008

01I (Women's Apparel)

A&A Global Industries Inc. (55770)

17 Stenersen Lane
Cockeysville, MD 21030
Mr. Phillip Brilliant
Phone 410-252-1020 349
Fax 410-527-0927
www.Aaglobalind.com
pbrilliant@aaglobalind.com
Spec Agr Disclosed: 01/07/2008

Product Categories

04A (Automobile Products)

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01M (Clothing Accessories)
07E (Footwear)

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

AA World Class/Supplier (10009)

65 Railroad Avenue Unit #3
Ridgefield, NJ 07657
Mr. Ben Amoruso
Phone 201-313-0022
Fax 201-313-0044
www.AAworld.com
bena@aaworld.com
Spec Agr Disclosed: 01/03/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

02C (Personal Accessories)

2Thumbs Entertainment (50059)

107 Eaton Place - Suite 320
Cary, NC 27513
Mr. Mark Baric
Phone 919-380-9746
Fax 919-380-9315
www.2thumbz.com
mark@2thumbz.com
Spec Agr Disclosed: 01/02/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

A.T. Cross Company (13895)

One Albion Road
Lincoln, RI 02865-3700
Ms. Sally Anthony
Phone 401-335-8513
Fax 401-333-1751
www.Cross.com
santhony@cross.com
Spec Agr Disclosed: 12/18/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Ace Bayou Corp. (47100)

P.O. BOX 3308
New Orleans, LA 70177
Mr. Richard Davis
Phone 479-273-7915 222
Fax 479-273-9847
www.Acebayou.com
wayne@strategicalliancesinc.net
Spec Agr Disclosed: 01/03/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

5th & Ocean Clothing (40904)

590 West 83rd Street
Hialeah, FL 33014
Ms. Mara Venegas
Phone 305-822-4606 206
Fax 305-822-4665
www.5thocean.com
marav@5thocean.com
Spec Agr Disclosed: 07/21/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

A/M/G Company (23290)

PO Box 122811
Fort Worth, TX 76121
Mr. Bob N Austin
Phone 817-367-6415
Fax 817-367-6418
www.emblemsetc.net
theamg@sbcglobal.net
Spec Agr Disclosed: 01/22/2008

Distribution Channel(s)

Standard Licensees

Licensed as of 8/2008

Purdue University

Activewear Unlimited Inc. (43203)

PO Box 245
Greenville, GA 30222
Mr. Stephen Kross
Phone 706-672-1510
Fax 706-672-1427
www.Activewearunlimited.com
krosss1023@aol.com
Spec Agr Disclosed: 01/04/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)
07B (Consumables)

Acushnet Co. (48831)

PO Box 965
Fairhaven, MA 02719
Mr. Michael Lowe
Phone 508-979-2000
Fax 508-910-8782
www.Titleist.com
mike.lowe@acushnetgolf.com
Spec Agr Disclosed: 04/10/2008

Distribution Channel(s)

Golf Specialty
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)
07E (Footwear)

AES Optics (45692)

PO Box 828
Senatobia, MS 38668-0828
Ms Amy Halstead
Phone 800-416-0866 107
Fax 800-785-6563
www.aesoutdoors.com
ahalstead@aesoutdoors.com
Spec Agr Disclosed: 10/12/2007

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

Ahead Headgear (32726)

1268 Channel Park
Marietta, GA 30064
Mr. Tom Miller
Phone 770-428-2551
Fax 770-428-2382
www.Aheadweb.com
tomm@aheadhq.com
Spec Agr Disclosed: 06/25/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01I (Women's Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Ahrens Manufacturing (Mount Ayr IA) (6330)

PO Box 429
Mount Ayr, IA 50854-2168
Ms. Toni Brown
Phone 641-464-3369
Fax 641-464-0675
salesahrens@iowatelecom.net
Spec Agr Disclosed: 01/15/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

All Star Fantasy Football Hat (64304)

1100 Cranston Road
Beloit, WI 53511
Mr. Robert Metzger
Phone 815-742-2568
Fax 608-362-9150
bmetzger@asffh.com
Spec Agr Disclosed: 07/20/2007

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Standard Licensees

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Purdue University

All-Sport Brush LLC (54641)

PO Box 4769
Tulsa, OK 74159-0769
Ms. Stephanie Wade
Phone 918-749-3368
Fax 918-749-5133
swade@sportzbrush.com
Spec Agr Disclosed: 06/16/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

05E (Publishing)

Product Categories

01E (Jerseys/Uniforms)
01M (Clothing Accessories)
06A (Sports Equipment)
06C (Toys)

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

07C (Health/Beauty)

Alpha Sports Inc (57497)

7208 McNeil Drive Suite 207
Austin, TX 78729
Mr. Michael Lin
Phone 512-250-1499 106
Fax 512-279-9454
www.Newtechkites.com
michael@alphatennis.com
Spec Agr Disclosed: 10/04/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
04C (Signage Products)
06A (Sports Equipment)
06C (Toys)

Alumni Group LLC- The (15315)

8632 Fredricksburg Rd Suite 207
San Antonio, TX 78240
Mr. Dick Wurzburg
Phone 210-691-5370
Fax 210-691-5376
www.alumnigroup.com
dickwurzb@aol.com
Spec Agr Disclosed: 07/03/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

Amia Inc. (55271)

1101 Green St. #701, Bellaire Tower
San Francisco, CA 94109
Mr. John Damron
Phone 720-289-7978
Fax 303-832-5099
www.Amiastudios.com
amyliamia@yahoo.com
Spec Agr Disclosed: 09/28/2007

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)

Aminco International (USA) Inc. (16644)

20571 Crescent Bay Drive
Lake Forest, CA 92630
Ms. Melissa Ballack
Phone 949-457-3261 228
Fax 949-598-2864
www.AmincoUSA.com
melissa.b@amincousa.com
Spec Agr Disclosed: 02/20/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Ambrose Enterprises LLC (44218)

1527 Brentwood Lane
Mount Vernon, WA 98274
Mr. John Ambrose
Phone 360-752-2700
Fax 360-752-2702
www.Adrenalinepromotions.com
orders@adrenalinepromotions.com
Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Alumni Artwork Inc. (14443)

PO Box 6246
Madison, WI 53716
Mr. Robin Lauersdorf
Phone 608-222-8214
Fax 608-222-8214
www.Alumniartwork.com
robin@alumniartwork.com
Spec Agr Disclosed: 10/04/2007

Purdue University

Ampad a div. of American Pad and Paper (11622)

3101 East George Bush Highway - Suite 200
Richardson, TX 75082
Mr. Ryan Hanson
Phone 972-578-2000 6279
Fax 800-227-1534
www.Ampad.com
ryan.hanson@americanpad.com
Spec Agr Disclosed: 07/29/2008

Distribution Channel(s)

Campus/Local Channel
Specialty Mass/Value Catalog

Product Categories

05A (Stationery)
05D (School Supplies)

AMS Toy International Inc. (53672)

105 West Dewey Ave. Bldg. C, Unit 5
Wharton, NJ 07885
Mr. William Frankfort
Phone 973-442-5790
Fax 973-442-5793
wfrankfort@aol.com
Spec Agr Disclosed: 01/18/2008

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)

Antigua Group Inc. (11622)

16651 North 84th Avenue
Peoria, AZ 85382-4772
Mr. Kevin O'Neill
Phone 623-523-6000
Fax 623-523-6009
www.Antigua.com
koneill@antigua.com
Spec Agr Disclosed: 08/12/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
02C (Personal Accessories)
06A (Sports Equipment)

Aqua-Sheen (11609)

1541 NW 165 Street
Miami, FL 33169
Mr. Tracy Zobel
Phone 305-628-1400 307
Fax 305-620-8555
www.Aquasheen.com
tracy@aquasheen.com
Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

02C (Personal Accessories)

ASC Inc. (66107)

1628 Roseytown Road #7
Greensburg, PA 15601
Ms. Lisa Koryga
Phone 724-837-8810 108
Fax 724-837-0444
www.Asc2u.com
lisak@asc2u.com
Spec Agr Disclosed: 07/30/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)

Ashworth Inc. (18624)

PO Box 2516
Phenix City, AL 36868-2516
Ms. Keeli Floyd
Phone 334-291-5151 107
Fax 334-448-2313
www.2thegame.com
keelifloyd@2thegame.com
Spec Agr Disclosed: 04/25/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)

Atco Systems Inc. (12052)

PO Box 4888
East Lansing, MI 48826-4888
Mr. Alan Zohott
Phone 517-575-0660
Fax 517-575-0660
www.Atcolapelpins.com
alzoh@aol.com
Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

02A (Jewelry)

Standard Licensees

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Atlanta Hosiery Company (23312)

PO Box 43101
Atlanta, GA 30336
Mr. David Cohen
Phone 404-691-3990
Fax 404-699-7254
www.Twofeetahead.com
cohen4@aol.com
Spec Agr Disclosed: 06/25/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01M (Clothing Accessories)
07D (Infant Products)

Authentic Street Signs Inc. (40659)

183 Main St.
Saint Peter, IL 62880
Mr. Mark Wollin
Phone 618-349-8878 108
Fax 618-349-6245
www.Authenticstreetsigns.com
authenticss@frontiernet.net
Spec Agr Disclosed: 07/14/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04C (Signage Products)

B.S.I. Products Inc. (17845)

9510 Berger Road
Columbia, MD 21046
Mr. Scott Robinson
Phone 888-381-2596
Fax 410-995-6268
www.Bsiproducts.com
sales@bsiproducts.com
Spec Agr Disclosed: 06/23/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

Baby Fanatic LLC (47915)

1901 E. Franklin Street Suite 114
Richmond, VA 23223
Mr. Travis Brown
Phone 804-644-4707 303
Fax 804-644-4709
www.Babyfanatic.com
tbrown@babyfanatic.com
Spec Agr Disclosed: 06/23/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
04A (Automobile Products)
06D (Games)
07D (Infant Products)

Baden Sports Inc. (11587)

34114 21st Ave. South
Federal Way, WA 98003
Ms. Carol Carlsen
Phone 253-883-5139
Fax 253-925-0570
www.Badensports.com
carolc@badensports.com
Spec Agr Disclosed: 05/16/2008

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
06A (Sports Equipment)
06B (Balls)

Standard Licensees

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Purdue University

Balloons Are Everywhere Inc. (13534)

16474 Greeno Road
Fairhope, AL 36532-5528
Mr. Harry F. Palmer
Phone 251-210-2100 2101
Fax 251-210-2105
www.Balloons.com
karen@balloons.com
Spec Agr Disclosed: 07/09/2008

Distribution Channel(s)
Specialty Mass/Value Catalog

Product Categories
03A (Domestics)
03B (Furniture/Furnishings)
04C (Signage Products)

03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories
05A (Stationery)

Belle View Inc. (36968)

2335 E. Chestnut Expressway - Suite 100
C-100
Springfield, MO 65802
Mr. Sam Kalash
Phone 417-868-8787
Fax 417-868-8294
www.Belleviewinc.com
skalash555@aol.com
Spec Agr Disclosed: 01/02/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)

Best Bikes USA (68546)

1895 Federal Street
Camden, NJ 08105
Mr. David Wasserman
Phone 856-963-5255
Fax 856-963-3338
maryellen@bestbikesusa.com
Spec Agr Disclosed: 10/07/2007

Distribution Channel(s)

Amusement Park
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
06A (Sports Equipment)

Barhyte Specialty Foods (60362)

PO Box 1499
Pendleton, OR 97801
Ms. Natalie Williams
Phone 503-691-7858
Fax 503-691-8918
www.Barhyte.com
nataliew@barhyte.com
Spec Agr Disclosed: 05/07/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
07B (Consumables)

Bergamot Brass Works Inc. (32154)

820 Wisconsin St.
Delavan, WI 53115
Ms. Diana Hamilton-Buller
Phone 262-728-5572 204
Fax 262-728-1825
www.Theofficialpage.com
dianah@bergamot.net
Spec Agr Disclosed: 10/11/2007

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

Bethel International (51200)

4610 Bragg Road
Fayetteville, NC 28303
Mr. Yong Kim
Phone 910-868-4554
Fax 910-868-3658
jkim@bethelwholesale.com
Spec Agr Disclosed: 02/06/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
02A (Jewelry)
02C (Personal Accessories)
06A (Sports Equipment)
07D (Infant Products)

Bel Air Lighting Inc. (62622)

28104 Witherspoon Parkway
Valencia, CA 91355
Mr. Cary Haber
Phone 818-768-5511
Fax 661-362-0921
www.Tglighting.com
chaber@tglighting.com
Spec Agr Disclosed: 01/02/2008

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Purdue University**Biederlack Of America Corp. (11994)**

11501 Bedford Rd. NE
Cumberland, MD 21502
Mr. Brian Munsey
Phone 301-759-3633 3141
Fax 301-759-3837
www.Biederlack.com
brianmunsey@biederlack.com
Spec Agr Disclosed: 07/02/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Big League Promotions Corp. (14887)

1974 NW 82nd Ave.
Miami, FL 33126
Mr. Kenneth Brickman
Phone 305-640-9606
Fax 305-640-9845
www.Bigleaguepromotions.com
ken@bigleaguepromotions.com
Spec Agr Disclosed: 07/02/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

06C (Toys)
06D (Games)

BMC Custom Eye Black (52002)

PO Box 281
Kensington, MD 20895
Mr. Peter Beveridge
Phone 301-816-1980
Fax 301-287-0476
www.Eyebblack.com
peterb@eyebblack.com
Spec Agr Disclosed: 09/18/2007

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Boathouse Sports (16417)

425 E. Hunting Park Ave.
Philadelphia, PA 19124
Ms. Mary Ann Reilly
Phone 215-425-4300 114
Fax 215-425-2068
www.Boathouse.com
mreilly@boathouse.com
Spec Agr Disclosed: 01/28/2008

Distribution Channel(s)

Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)

Boelter Brands LLC (54782)

N22 W23685 Ridgeview Pkwy West
Waukesha, WI 53187-1637
Ms. Kristina Manke
Phone 262-523-6636
Fax 262-523-6096
www.Boelterbrands.com
kmanke@boelter.com
Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)

Bookbags Inc. (54393)

125 Airport Business Court
Jasper, GA 30143
Mr. Joe Cote
Phone 706-253-7794
Fax 706-253-7784
www.Bookbagsinc.com
jpcote@bookbagsinc.com
Spec Agr Disclosed: 05/01/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

02C (Personal Accessories)
05D (School Supplies)

Bottle Poppers Inc. (58025)

3809 Norwood Drive #3
Littleton, CO 80125
Mr. Ben White
Phone 303-662-0300
Fax 303-662-0700
www.bottlepopper.com
admin@bottlepopper.com
Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03D (Housewares)
06A (Sports Equipment)

Standard Licensees

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Purdue University

Broad Bay Cotton Company (12499)

1393 Baker Rd.
Virginia Beach, VA 23455
Mr. Ric Wigginton
Phone 800-676-8337
Fax 757-227-4105
www.Broadbay.biz
ric@broadbaycotton.com
Spec Agr Disclosed: 08/05/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
05A (Stationery)
05B (Checks)
06A (Sports Equipment)
07D (Infant Products)

Build-A-Bear Retail Management Inc. and A

1954 Innerbelt Bus. Ctr. Dr.
St. Louis, MO 63114
Ms. Marilyn Freundlich
Phone 314-423-8000 5203
Fax 314-423-8188
www.Buildabear.com
marilynfr@buildabear.com
Spec Agr Disclosed: 02/15/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

06C (Toys)

Burcs (71732)

2444 W. 16th Street, 5th Floor
Chicago, IL 60608
Ms. Kim Jones
Phone 312-985-5802
Fax 312-873-4084
www.WalrusBrands.com
licensing@walrusbrands.com
Spec Agr Disclosed: 01/03/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price/Closeout
Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel)

C&F Enterprises Inc. (15356)

819 Bluecrab Rd.
Newport News, VA 23606
Ms. Michelle E Taylor
Phone 757-310-6100
Fax 757-873-0358
www.Cnfei.com
mtaylor@cnfei.com
Spec Agr Disclosed: 07/24/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06A (Sports Equipment)

C.K. Productions (31778)

51 Northwestern Drive
Salem, NH 03079
Mr. Kenneth Snow
Phone 603-893-5069
Fax 603-894-5535
www.Ckproductions.com
ken@ckproductions.com
Spec Agr Disclosed: 02/27/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Restricted Channel
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Cadre Athletic Inc. (11681)

1295 Vernon Street
Wabash, IN 46992
Ms. Colleen Lunn
Phone 260-563-2186 16
Fax 260-569-0921
www.Nextinc.com
colleenl@nextmarketinginc.com
Spec Agr Disclosed: 05/04/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Standard Licensees

Licensed as of 8/2008

Purdue University

Cambridge Apparel Ltd. (12577)

1400 Aliceanna St. 2nd Floor
Baltimore, MD 21231-2801
Mr. Scott Roth
Phone 410-327-5060
Fax 410-276-1440
scott@neckwearstore.com
Spec Agr Disclosed: 07/25/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

01M (Clothing Accessories)

Camp David (17631)

7920 Foster
Overland Park, KS 66204
Ms. Nichole Todd
Phone 913-648-0573 246
Fax 913-648-7444
www.Campdavid.com
nicholet@campdavid.com
Spec Agr Disclosed: 05/01/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Campus Crystal Collection (14563)

PO Box 1199
Conway, NH 03818-1199
Ms. Heather Reiff
Phone 603-447-2091
Fax 603-447-6695
www.Campuscrystal.com
custserv@glassgraphics.com
Spec Agr Disclosed: 01/23/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Campus Images dba Landmark Publishing

651 Park Village Drive
Atlanta, GA 30306
Mr. Keith Mackintosh
Phone 404-261-2730
Fax 404-261-7921
www.Campusimages.com
keith@landmarkpublishing.com
Spec Agr Disclosed: 10/05/2007

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)

Campus Lifestyle (52784)

590 West 83rd Street
Hialeah, FL 33014
Ms. Mara Venegas
Phone 305-822-4606 206
Fax 305-822-4665
www.5thocean.net
marav@5thocean.com
Spec Agr Disclosed: 07/21/2008

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
01I (Women's Apparel)

Canyon Outback Leather Goods (30949)

2121 N. Broadway
New Ulm, MN 56073
Mr. John Giefer
Phone 507-359-3800
Fax 507-359-3803
www.Canyonoutback.com
john@canyonoutback.com
Spec Agr Disclosed: 05/28/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)

Captivating Headgear (50242)

PO Box 721210
Norman, OK 73072
Mr. Mike Ross
Phone 405-360-9856
Fax 405-360-0373
www.Towcaps.com
mross@towcaps.com
Spec Agr Disclosed: 02/07/2008

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
04D (Gifts & Novelties - Miscellaneous)

Standard Licensees

Licensed as of 8/2008

Purdue University

Carrigans Inc. (56038)

PO Box 11038
 Charlotte, NC 28220
 Mr. J. B. Hogg
 Phone 704-525-9500
 Fax 704-586-1400
 www.Lollipopcreations.com
 jb@lollipopcreations.com
 Spec Agr Disclosed: 08/04/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Distribution Channel(s)

Better Dept Stores/Boutiques
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

07B (Consumables)

Carson Specialties (12086)

189 Foreman Road
 Freeport, PA 16229-1799
 Ms. Rochele King
 Phone 724-295-5147 273
 Fax 724-295-4033
 www.Carsonindustries.com
 rking@carsonhomeaccents.com
 Spec Agr Disclosed: 10/11/2007

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 02C (Personal Accessories)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)
 06A (Sports Equipment)

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

C-B Graduation Announcements (34290)

PO Box 781
 Manhattan, KS 66503
 Mr. Chris Barr
 Phone 785-776-5018
 Fax 785-537-3104
 www.Cbgrad.com
 chrisbarr@cbgrad.com
 Spec Agr Disclosed: 05/07/2008

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04A (Automobile Products)
 05C (Paper Products)

Cellus USA Inc. (52306)

3575 St. Laurent, Suite 750
 Montreal, PQ H2X 2T7
 Mr. Daniel Kallas
 Phone 514-289-9111 515
 Fax 514-289-9494
 www.Airbornemobile.com
 dkallas@airbornemobile.com
 Spec Agr Disclosed: 04/24/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

Standard Licensees

Licensed as of 8/2008

Purdue University

Champion Custom Products (12269)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)
 07D (Infant Products)

Champion Sales & Marketing LLC (44084)

6049 Hi-Tek Court
 Mason, OH 45040
 Mr. Glenn Lewis
 Phone 513-336-3100 180
 Fax 800-293-8471
 www.Championteamshop.com
 glewis@csmsports.com
 Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05C (Paper Products)
 06C (Toys)
 06D (Games)
 07D (Infant Products)

Charles River Apparel (13670)

PO Box 320
 Medford, MA 02155
 Mr. Jeffrey Lakin
 Phone 781-395-1300 372
 Fax 781-391-3607
 www.Charlesriverapparel.com
 jeffl@charlesriverapparel.com
 Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)

Campus/Local Channel
 Off-Price/Closeout

Product Categories

01B (Men's/Unisex Outerwear)
 01I (Women's Apparel)

Church Hill Classics (15381)

594 Pepper Street
 Monroe, CT 06468
 Ms. Danielle Siecienski
 Phone 203-268-1598 125
 Fax 203-268-2468
 www.Diplomaframe.com
 web@diplomaframe.com
 Spec Agr Disclosed: 07/08/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03C (Office Products)
 05E (Publishing)

Clarke American (12107)

2939 Miller Road
 Decatur, GA 30035
 Ms. Bonnie Owens
 Phone 770-593-5050 6115
 Fax 770-808-4910
 www.Clarkeamerican.com
 bonnie.owens@harlandclarke.com
 Spec Agr Disclosed: 02/29/2008

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

05A (Stationery)
 05B (Checks)

Classic Balloon Corporation (68005)

1416 Upfield Drive
 Carrollton, TX 75006
 Ms. Robin Porter
 Phone 972-242-2711 319
 Fax 972-242-7333
 www.Classic-Balloon.com
 robinp@classic-balloon.com
 Spec Agr Disclosed: 09/06/2007

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

05A (Stationery)
 05C (Paper Products)

Standard Licensees

Licensed as of 8/2008

Purdue University

Classic Products Corp. (39914)

4617 Industrial Road
Fort Wayne, IN 46825
Mr. Bob Tracey
Phone 260-484-2695 281
Fax 260-483-7421
www.Classicproducts.com
btracey@classicproducts.com
Spec Agr Disclosed: 07/15/2008

Distribution Channel(s)

Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

CMC Custom Gifts Inc. (50835)

15695 N. 83rd Way
Scottsdale, AZ 85260-1815
Ms. Carol McFarland
Phone 480-483-2163 117
Fax 480-991-1305
www.Cmcgolf.net
carol@cmcgolf.net
Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

06A (Sports Equipment)

College Concepts LLC (11690)

2000 River Edge Parkway - Suite 620
Atlanta, GA 30328
Ms. Jo Francour
Phone 770-859-1420
Fax 770-859-1434
www.CollegeConcepts.com
jo francour@collegeconcepts.com
Spec Agr Disclosed: 05/28/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Off-Price/Closeout
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01K (Men's/Unisex Loungewear &
Sleepwear)

College Kids LLP (33691)

209 Rockwood Lane
Neenah, WI 54956
Ms. Billie Jo Werner
Phone 920-886-8920
Fax 920-886-8933
www.College-kids.net
billie_jo_werner@college-kids.net
Spec Agr Disclosed: 10/19/2007

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
07D (Infant Products)

Collegiate Canine Co. (14131)

6011 East Hanna Ave Suite N
Indianapolis, IN 46203
Mr. Robert Gootee
Phone 317-781-1811
Fax 317-781-1830
www.Collegiatecanineco.com
sales@wtapparel.com
Spec Agr Disclosed: 07/28/2008

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Collegiate Pacific Co. (11654)

PO Box 300
Roanoke, VA 24002
Ms. Linda Reich
Phone 540-981-0281
Fax 540-981-0337
www.Collegiatepacific.com
linda.reich@collegiatepacific.com
Spec Agr Disclosed: 09/27/2007

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04C (Signage Products)

Collegiate Plaids LLC (53090)

115 Saddle Creek Court
Davidson, NC 28036
Ms. Margo MacQuarrie
Phone 704-896-7694
Fax 704-895-9281
www.Collegiateplaids.com
margo@collegiateplaids.com
Spec Agr Disclosed: 06/23/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02C (Personal Accessories)
06A (Sports Equipment)

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Standard Licensees

Licensed as of 8/2008

Purdue University**Colony Sportswear Corporation (56046)**

382 Springfield Ave. Suite 308
Summit, NJ 07901
Mr. Pete Waldron
Phone 908-598-1774
Fax 908-598-1166
www.Colonysportswear.com
pwaldron@colonysportswear.com
Spec Agr Disclosed: 01/09/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
02C (Personal Accessories)
06A (Sports Equipment)

Colosseum Athletics Corporation (13069)

2400 S. Wilmington Ave.
Compton, CA 90220-5403
Ms. Noreen Newman
Phone 310-667-8341 159
Fax 310-667-8502
www.Colosseumusa.com
noreenn@colocm.com
Spec Agr Disclosed: 09/27/2007

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Columbia Sportswear (13550)

14375 N.W. Science Park Dr.
Portland, OR 97229
Mr. Michael Ungoco
Phone 503-985-4258
Fax 503-985-5180
mungoco@columbia.com
Spec Agr Disclosed: 05/16/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
06A (Sports Equipment)

Comfy Feet LLC (31503)

PO Box 352
Hartington, NE 68739
Mr. Keith Eickhoff
Phone 402 254 6677
Fax 402-254-6690
comfyfeet@hartel.net
Spec Agr Disclosed: 11/12/2007

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

07D (Infant Products)
07E (Footwear)

Commemorative Brands Inc. (12274)

7211 Circle S. Road
Austin, TX 78745
Ms. Sheila Chandler
Phone 512-689-2430 2430
Fax 512-440-2227
www.Balfour.com
sheila.chandler@cbi-rings.com
Spec Agr Disclosed: 05/08/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

02B (Class Rings)

Commemoratives Adams & Adams Inc. (12

69 Stonewall Dr.
Middlebury, CT 06762
Ms. Terri Adams
Phone 203-758-1563
Fax 203-598-3225
tadams54@aol.com
Spec Agr Disclosed: 07/14/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

04E (Holiday Accessories)

Standard Licensees

Licensed as of 8/2008

Purdue University

Conimar Corp. (37520)

1724 N.E. 22nd Avenue
Ocala, FL 34470
Mr. Terry Putty
Phone 800-874-9735 283
Fax 352-732-6888
www.Conimar.com
terry.putty@conimar.com
Spec Agr Disclosed: 12/20/2007

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

Cottage Garden Collections (54934)

7796 N.CR 100 East
Bainbridge, IN 46105
Ms. Ashley Schilling
Phone 765-522-2664
Fax 765-522-2666
www.Cgcollections.com
ashley@cgcollections.com
Spec Agr Disclosed: 10/25/2007

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Covers By B-G Inc. (11607)

21845 Mason Street
Edwardsburg, MI 49112
Mr. Richard Slack
Phone 269-699-5125 15
Fax 269-699-5580
www.Tirecovers.com
dicks@tirecovers.com
Spec Agr Disclosed: 11/05/2007

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)

Creative Apparel Concepts Inc. (41250)

800 Washington Ave. N Suite 509
Minneapolis, MN 55401
Mr. Scott Gray
Phone 612-843-1845 308
Fax 612-843-1850
www.Creativeapparelconcepts.com
scott@creativeapparelconcepts.com
Spec Agr Disclosed: 01/04/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

01I (Women's Apparel)

Cotton Exchange-The (11647)

PO Box 825
Wendell, NC 27591
Ms. Carol Magee
Phone 919-365-5900 117
Fax 919-365-5999
www.Thecottonexchange.com
cmagee@cottonx.com
Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Craftique Manufacturing Co. (14558)

PO Box 4422
Chattanooga, TN 37405
Mr. Billy Hogue
Phone 423-267-9333
Fax 800-290-3360
dhogue@craftiquemfg.com
Spec Agr Disclosed: 03/04/2008

Distribution Channel(s)

Standard Licensees

Licensed as of 8/2008

Purdue University

Creative Knitwear (50333)

PO Box 921852
Norcross, GA 30010
Mr. Neal Marks
Phone 770-530-5984
Fax 770-393-1825
www.Creativeknitwear.com
nealmarks@aol.com
Spec Agr Disclosed: 02/18/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01M (Clothing Accessories)
07D (Infant Products)

Creative Point Inc. (56782)

2601 Damsel Cherry Lane
Lewisville, TX 75056
Mr. Daniel Baughman
Phone 972-317-7575
Fax 972-248-2867
www.Creativepointinc.com
daniel@creativepointinc.com
Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04C (Signage Products)

Crocs Inc. (59152)

6328 Monarch Park Place
Niwot, CO 80503
Mr. Greg Thomas
Phone 303-848-7589
Fax 303-848-7010
www.Crocs.com
gthomas@crocs.com
Spec Agr Disclosed: 04/18/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
07E (Footwear)

CSI International Inc. (12351)

1001 Main Street
Niagara Falls, NY 14301
Ms. Maria Vatri
Phone 800-668-8750
Fax 905-624-5328
www.Gmcgifts.com
lida@csigifts.com
Spec Agr Disclosed: 02/21/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Custom Decor Inc. (37244)

PO Box 336
Cheswold, DE 19936
Ms. Angela Rigsby
Phone 302-735-7600 13
Fax 302-735-7607
www.Customdecor.net.com
angelar@customdecor.net.com
Spec Agr Disclosed: 12/18/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04C (Signage Products)

Cutter & Buck (29578)

701 North 34th Street - Suite 400
Seattle, WA 98103
Mr. Gregg Mazzetti
Phone 206-622-4191 1779
Fax 206-448-0589
www.Cutterbuck.com
gregg.mazzetti@cutterbuck.com
Spec Agr Disclosed: 05/30/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

Standard Licensees

Licensed as of 8/2008

Purdue University

Deluxe Financial Services Inc. (11711)

3680 Victoria Street North
Shoreview, MN 55126
Mr. Tom Whitehead
Phone 651-490-8057
Fax 800-784-7388
www.Deluxe.com
tom.whitehead@deluxe.com
Spec Agr Disclosed: 10/15/2007

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

05B (Checks)

04D (Gifts & Novelties - Miscellaneous)
07C (Health/Beauty)

Distribution Channel(s)

Campus/Local Channel

Product Categories

02C (Personal Accessories)

Den Wholesale (13873)

111 S. Chestnut St.
Leroy, IL 61752-
Mr. Bill Frautschi
Phone 309-962-2000
Fax 309-962-2001
www.Dengraphix.com
graphix@dengraphix.com
Spec Agr Disclosed: 01/04/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)

Dish Rags Inc. (58938)

3125 Highlands Ave #102
Birmingham, AL 35205
Mr. Joe Reid
Phone 866-585-7247
Fax 205-822-0068
www.dishrags.us
jreid823@aol.com
Spec Agr Disclosed: 01/02/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02C (Personal Accessories)

Dixie Seal & Stamp Co Inc (11559)

75 Royal Woods Court
Tucker, GA 30084
Mr. Curtis Schmidt
Phone 404-875-8883
Fax 404-872-3504
www.Dixieseal.com
curtis@dixieseal.com
Spec Agr Disclosed: 07/18/2008

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03B (Furniture/Furnishings)
04A (Automobile Products)
04C (Signage Products)

DiversiTech Corp. (59671)

6650 Sugarloaf Pkwy. Ste. 100
Duluth, GA 30097
Mr. Ray Shelor
Phone 678-542-3600 1043
Fax 678-542-3706
www.Diversitech.com
rshelor@diversitech.com
Spec Agr Disclosed: 08/05/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03B (Furniture/Furnishings)

Dionis Inc. dba DGMS Inc (50749)

400 Valley Road
Warrington, PA 18976
Ms. Katharine Griffin
Phone 215-488-7477
Fax 434-963-7627
www.Dionissoap.com
katharine@dionissoap.com
Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

Divine Creations (12092)

2027 E. Barden Rd.
Charlotte, NC 28226
Ms. Donna Snipes
Phone 704-364-5844
Fax 704-364-5845
divinedonna@bellsouth.net
Spec Agr Disclosed: 01/02/2008

Standard Licensees

Licensed as of 8/2008

Purdue University

DMI (37205)

47 Richards Avenue
Norwalk, CT 06857
Mr. Jason Brenner
Phone 203-854-9400 2448
Fax 203-853-0647
www.Mbi-inc.com
jbrener@mbi-inc.com
Spec Agr Disclosed: 02/17/2006

Distribution Channel(s)

Related Retail/Direct

Product Categories

- 01H (Men's Fashion Apparel)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04B (Collectibles)
- 04C (Signage Products)
- 04E (Holiday Accessories)
- 05D (School Supplies)
- 06C (Toys)
- 06D (Games)
- 07D (Infant Products)
- 07E (Footwear)
- 07H (Media Players & Content)

Donegal Bay (46315)

23550 Commerce Park Suite 17
Beachwood, OH 44122
Ms. Sandy Jaffe
Phone 216-360-9966
Fax 216-360-9933
www.Donegalbayusa.com
donegalbaymail@aol.com
Spec Agr Disclosed: 04/04/2008

Distribution Channel(s)

Department Stores
Off-Price/Closeout
Specialty Mid-Tier

Product Categories

- 01D (Men's/Unisex Combo-Packaged Goods)
- 01M (Clothing Accessories)

Drew Pearson Marketing LLC (16451)

119 West 40th Street, 3rd Fl
New York, NY 10018
Mr. Tareq Mahmud
Phone 212-868-2590 140
Fax 212-868-2595
www.Drewpearson.com
tareq@concept1.com
Spec Agr Disclosed: 05/16/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 02C (Personal Accessories)
- 03D (Housewares)
- 06A (Sports Equipment)

Drew Pearson Signature Series (66649)

119 West 40th Street, 3rd Fl
New York, NY 10018
Mr. Tareq Mahmud
Phone 212-868-2590 140
Fax 212-868-1531
www.Concept1.com
tareq@concept1.com
Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01C (Men's/Unisex Other Headwear)
- 01M (Clothing Accessories)
- 02C (Personal Accessories)
- 03D (Housewares)
- 06A (Sports Equipment)

Duck House Inc. (15900)

#1 Topline Plaza 4651 State St.
Montclair, CA 91763
Mr. Jeff Sherman
Phone 909-628-7500 136
Fax 909-628-0382
www.Duckhouse.com
jeff@duckhouse.com
Spec Agr Disclosed: 03/26/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

- 03D (Housewares)

E5 (15484)

2006 E. 5th St., Suite #103
Tempe, AZ 85281
Mr. Ron Koch
Phone 480-829-0025
Fax 480-829-7407
www.e5usa.net
ron@e5usa.net
Spec Agr Disclosed: 07/14/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

Purdue University

Eagles Wings Inc. (27027)

2101 Old Hickory Tree Road
 St. Cloud, FL 34772
 Mr. Bob Small
 Phone 407-892-6358
 Fax 407-892-6759
 www.Eagleswings.com
 bob@eagleswings.com
 Spec Agr Disclosed: 03/14/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01I (Women's Apparel)
 01K (Men's/Unisex Loungewear & Sleepwear)
 01M (Clothing Accessories)
 03A (Domestics)
 04D (Gifts & Novelties - Miscellaneous)

Edden Clothing Co. (39625)

4201 Westgate Avenue, Suite B-10
 West Palm Beach, FL 33409
 Mr. Chris Edden
 Phone 561-712-4171
 Fax 561-712-4594
 www.Eddengear.com
 chris@edengear.com
 Spec Agr Disclosed: 09/20/2007

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Eglomise Designs of Boston Inc. (15483)

4 Antietam Street
 Devens, MA 01434-5055
 Mrs. Jen LeBlanc
 Phone 978-862-0314
 Fax 978-862-0009
 www.Eglomisedesigns.com
 jleblanc@eglomisedesigns.com
 Spec Agr Disclosed: 07/16/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct

Product Categories

03A (Domestics)
 03C (Office Products)
 05A (Stationery)
 05E (Publishing)

EGR Incorporated (55048)

4000 Greystone Drive
 Ontario, CA 91761
 Mr. Geoff Thompson
 Phone 909-923-7075
 Fax 909-923-0945
 www.Egrgroup.com
 gthompson@egrusa.com
 Spec Agr Disclosed: 01/15/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)

Emerson Street (56212)

1555 Emerson St.
 Rochester, NY 14606
 Mr. Dale Rotar
 Phone 407-701-7145
 Fax 407-977-7850
 www.Emersonstreet.biz
 dale@drsa-usa.com
 Spec Agr Disclosed: 11/06/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)

Encore Group-The dba Team Reflections by

111 Cloverleaf Dr.
 Winston Salem, NC 27103
 Ms. Shelly Harmon
 Phone 336-768-7400 251
 Fax 336-659-7492
 www.The-encore-group.com
 sharmon@the-encore-group.com
 Spec Agr Disclosed: 04/18/2008

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)

Standard Licensees

Licensed as of 8/2008

Purdue University**EnjoyLife Inc. (12348)**

PO Box 118
 Lake Zurich, IL 60047
 Ms. Mari Russell
 Phone 800-678-7898
 Fax 847-966-2288
 www.Enjoylifeinc.com
 golfballs@enjoylifeinc.com
 Spec Agr Disclosed: 01/04/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

Entrepreneurial Marketing Inc. (13354)

PO Box 325
 Smyrna, TN 37167
 Ms. Laura Woodring
 Phone 615-625-7080
 Fax 615-625-7085
 www.Spikesports.com
 laura@theemgroup.com
 Spec Agr Disclosed: 05/04/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

Exemplar Recognition Inc. (50423)

211 Perry Parkway, Suite #3
 Gaithersburg, MD 20877
 Mr. Steve Pflieger
 Phone 301-977-9222
 Fax 301-977-3367
 www.Exemplarrecognition.com
 steve@pflieger.org
 Spec Agr Disclosed: 01/30/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

03C (Office Products)
 05D (School Supplies)

Enmon Accessories LLC (35562)

900 E. Hickory
 Denton, TX 76201
 Mr. Terry Enmon
 Phone 940-243-8640
 Fax 800-889-0237
 www.Enmonaccessories.com
 jamie.tegeler@enmonaccessories.com
 Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)

Eternal Image Inc. (67903)

28800 Orchard Lake Rd. Ste. 130
 Farmington Hills, MI 48334
 Mr. Nick Popravsky
 Phone 248-932-3333
 Fax 248-932-3006
 www.Eternalimages.net
 nickp@eternalimage.net
 Spec Agr Disclosed: 12/07/2007

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

EZ Vane Inc (42174)

4320 Airwest Dr SE
 Kentwood, MI 49512
 Ms. Debra Kelch
 Phone 616-656-9600
 Fax 616-656-9603
 www.Ezvane.com
 ezvane@msn.com
 Spec Agr Disclosed: 01/08/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)

Eton div. of Tandy Brands Accessories Inc.

690 E. Lamar Blvd. Suite 200
 Arlington, TX 76011
 Ms. Martie Rockey
 Phone 817-548-0090 183
 Fax 817-274-7346
 www.Tandybrands.com
 martie_rockey@tandybrands.com
 Spec Agr Disclosed: 04/23/2008

Purdue University

Fabrique Innovations Inc. dba Sykel (47490)

48 West 38th St. 4th Floor
 New York, NY 10018
 Mr. Sy Garfinkel
 Phone 212-244-0099 204
 Fax 212-244-0244
 www.Sykelenterprises.com
 sykel@aol.com
 Spec Agr Disclosed: 05/28/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 02C (Personal Accessories)
 03A (Domestics)
 04A (Automobile Products)

Fabritech dba 3D Marketing (52838)

6719 Pine Ridge Ct. SW
 Jenison, MI 49428
 Mr. Jay Morris
 Phone 616-662-0150
 Fax 616-662-0112
 www.3dmkting.com
 jaymorris@3dmkting.com
 Spec Agr Disclosed: 09/18/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 05D (School Supplies)
 07C (Health/Beauty)

Fan Mats LLC (46886)

255 Satellite Blvd. Suite 100
 Suwanee, GA 30024
 Mr. Bob Roche
 Phone 800-523-5925
 Fax 678-730-0604
 www.Fanmats.com
 bob@fanmats.com
 Spec Agr Disclosed: 04/28/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 04A (Automobile Products)

Fanatic Cards a Consortium Company (514)

PO Box 6444
 Edison, NJ 08818
 Mr. Larry Solomon
 Phone 732-512-1777
 Fax 732-512-9444
 www.Fanaticcards.com
 solomon@e-consortium.com
 Spec Agr Disclosed: 04/11/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

05A (Stationery)
 05C (Paper Products)

FatHead LLC (15444)

20555 Victor Parkway Suite 180
 Livonia, MI 48152
 Ms. Linda Castillon
 Phone 734-386-5904
 Fax 734-805-0834
 www.Fathead.com
 lindacastillon@fathead.com
 Spec Agr Disclosed: 09/20/2007

Distribution Channel(s)

Campus/Local Channel
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

Field Crafts Inc. (56953)

9930 Honor Highway
 Honor, MI 49640
 Ms. Sue Stone
 Phone 231-325-1122
 Fax 231-325-1123
 www.Bookwear.net
 sue@bookwear.net
 Spec Agr Disclosed: 08/12/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Standard Licensees

Licensed as of 8/2008

Purdue University

Flash Ventures dba Tribeca (70422)

435 Hudson Street 4th Floor
New York, NY 10014
Mr. Dan Grabon
Phone 212-255-7070
Fax 917-591-9323
www.Tribecaflash.com
dgrabon@tribecaflash.com
Spec Agr Disclosed: 02/15/2008

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Super Center/Wholesale Clubs

Product Categories

03C (Office Products)

FMD (61538)

2280 N. Greenville Ave.
Richardson, TX 75082-4412
Ms. Sarah Cordova
Phone 972-699-4927
Fax 972-638-2848
www.Fossil.com
scordova@fossil.com
Spec Agr Disclosed: 01/31/2008

Distribution Channel(s)

Specialty Mass/Value Catalog

Product Categories

02A (Jewelry)

FoamFanatics LLC (63110)

1762 Airport Way S
Seattle, WA 98134
Mr. Jeff Richey
Phone 206-624-5222
Fax 206-624-5229
www.Foamheads.com
jeffr@foamheads.com
Spec Agr Disclosed: 03/10/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

For Bare Feet Inc. (11695)

PO Box 159
Helmsburg, IN 47435
Ms. Kelly Baugh
Phone 812-988-6674 8302
Fax 812-988-1550
www.Forbarefeet.com
kelly@forbarefeet.com
Spec Agr Disclosed: 07/01/2008

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01M (Clothing Accessories)
07E (Footwear)

Forefront Group Inc. (13752)

835 Bill Jones Industrial Dr
Springfield, TN 37172
Ms. Karen Seabolt
Phone 615-384-1230 217
Fax 615-384-1290
www.Forefrontgolf.com
kseabolt@forefrontgolf.com
Spec Agr Disclosed: 03/14/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
06A (Sports Equipment)

Fossil (14356)

2280 N. Greenville Ave.
Richardson, TX 75082-4412
Ms. Sarah Cordova
Phone 972-629-2665
Fax 972-498-9393
www.Fossil.com
scordova@fossil.com
Spec Agr Disclosed: 01/31/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
06A (Sports Equipment)
07C (Health/Beauty)
07E (Footwear)

Four Point Products (11634)

106 Gamma Drive
Pittsburgh, PA 15238-2949
Ms. Linda Devlin
Phone 800-456-6603
Fax 412-967-9898
www.Fourpoint.com
lindad@binders.com
Spec Agr Disclosed: 01/03/2008

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

05D (School Supplies)

Standard Licensees

Licensed as of 8/2008

Purdue University

Framing Success Inc. (12294)

2556 Horse Pasture Road Taylor Farms
Commerce Park
Virginia Beach, VA 23453
Ms. Kim Stephenson
Phone 757-689-3000
Fax 757-689-3002
www.Framingsuccess.com
kstephenson@framingsuccess.com
Spec Agr Disclosed: 01/08/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

03C (Office Products)

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03C (Office Products)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06C (Toys)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06D (Games)

Franklin Sports Inc (21878)

17 Campanelli Pkwy
Stoughton, MA 02072
Mr. John Purciello
Phone 781-344-1111 195
Fax 781-341-3220
www.Franklinsports.com
jpurciello@franklinsports.com
Spec Agr Disclosed: 08/10/2007

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01D (Men's/Unisex Combo-Packaged Goods)
03B (Furniture/Furnishings)
04E (Holiday Accessories)
06A (Sports Equipment)
06B (Balls)

Frenzy Sports Inc. (51471)

390 Treyford Court
Alpharetta, GA 30005
Mr. Paul Floyd
Phone 866-801-7665
Fax 678-623-0563
pfloyd2@gmail.com
Spec Agr Disclosed: 01/09/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
06A (Sports Equipment)
06D (Games)

Fun-In-Games (37967)

10816 Kenwood Road
Cincinnati, OH 45242
Mr. Mark Cohen
Phone 513-793-1010
Fax 513-793-4004
www.Fig-games.com
mcohen@fig-games.com
Spec Agr Disclosed: 02/06/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06D (Games)

Fundex Games Ltd. (63069)

PO Box 412309
Indianapolis, IN 46242
Mr. Daniel Sabato
Phone 317-248-1080
Fax 317-248-1086
www.Fundexgames.com
dsabato@fundexgames.com
Spec Agr Disclosed: 01/08/2008

Distribution Channel(s)

Fremont Die Consumer Prod (11687)

1709-A Endeavor Drive
Williamsburg, VA 23185
Ms. Sharon Weinberg
Phone 757-872-6438
Fax 757-872-6958
www.Fremontdie.com
sweinberg@fremontdie.com
Spec Agr Disclosed: 01/31/2008

8/18/2008 1:52:56PM

Standard Licensees

Licensed as of 8/2008

Purdue University**Game - The (11499)**

PO Box 2516
 Phenix City, AL 36868-2516
 Ms. Keeli Floyd
 Phone 334-291-5151 107
 Fax 334-448-2313
 www.2thegame.com
 keelifloyd@2thegame.com
 Spec Agr Disclosed: 05/06/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Game Time LLC (44216)

10 Stage Door Road
 Fishkill, NY 12524
 Ms. Carol Perrone
 Phone 845-896-0946 111
 Fax 845-896-0339
 www.Gametimeshop.com
 carol@gametimeshop.com
 Spec Agr Disclosed: 10/04/2007

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 04D (Gifts & Novelties - Miscellaneous)

Gametime Plush LLC (32071)

9540 Pathway Street Suite 101
 Santee, CA 92071
 Mr. Craig Page

Phone 619-596-6161
 Fax 619-596-1198
 www.Gametimeplush.com
 info@gametimeplush.com
 Spec Agr Disclosed: 09/27/2007

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06B (Balls)
 06C (Toys)

GameWear Inc. (51884)

79 Hudson Street, Suite 504
 Hoboken, NJ 07030
 Mr. Frank Cerullo
 Phone 973-954-2413 112
 Fax 973-529-0242
 www.Wearthegame.com
 fcerullo@wearthegame.com
 Spec Agr Disclosed: 09/18/2007

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)

Gear For Sports (11666)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Get Ready Girls (56752)

4030 Skyron Drive, Suite B
 Doylestown, PA 18902
 Ms. Dana Lasher
 Phone 215-348-4019
 Fax 215-348-8702
 www.getreadygirls.com
 danalasher@getreadygirls.com
 Spec Agr Disclosed: 09/27/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
 07C (Health/Beauty)

Standard Licensees

Licensed as of 8/2008

Purdue University

G-III Leather Fashions Inc. dba G-III Sports

512 7th Ave. 33rd Floor
 New York, NY 10018
 Mr. Eric Schapiro
 Phone 212-403-0888
 Fax 212-403-0889
 www.G-iii.com
 schapiro@g-iii.com
 Spec Agr Disclosed: 04/22/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)

G-III/58 Sport (67838)

512 7th Ave. 33rd Floor
 New York, NY 10018
 Mr. Eric Schapiro
 Phone 212-403-0888
 Fax 212-403-0889
 www.Giii.com
 schaprio@g-iii.com
 Spec Agr Disclosed: 04/22/2008

Distribution Channel(s)

Off-Price/Closeout
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Glass Prints (31480)

625 South Railroad Street Unit A
 Montgomery, IL 60538
 Ms. Mary H. Niewinski
 Phone 630-844-0625
 Fax 630-844-0635
 www.Glassprints.com
 mary@glassprints.com
 Spec Agr Disclosed: 10/01/2007

GMaster LLC (11530)

1824 Dolwick Drive
 Erlanger, KY 41014
 Ms. Pam Yahl
 Phone 859-746-9800 110
 Fax 859-746-5636
 www.Gamemasterathletic.com
 pam@gamemasterathletic.com
 Spec Agr Disclosed: 10/04/2007

Distribution Channel(s)

Campus/Local Channel
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)
 06B (Balls)

Good Optical Services (57507)

205A N. Adams St.
 Knob Noster, MO 65336
 Mr. Rick Good
 Phone 660-563-5328
 Fax 660-563-7104
 www.Alumnispecs.com
 goodopt@ozemail.com.au
 Spec Agr Disclosed: 05/04/2008

Distribution Channel(s)

Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)

Graphic Awards (22395)

PO Box 518
 Lomita, CA 90717
 Ms. Cora Puth
 Phone 310-530-7743
 Fax 310-530-7745
 www.Graphic-awards.com
 cputh@graphic-awards.com
 Spec Agr Disclosed: 04/01/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

03C (Office Products)

Great American Products Inc. (13400)

1661 S. Seguin
 New Braunfels, TX 78130
 Mr. Wally Gullick
 Phone 830-620-4400 3023
 Fax 830-620-8430
 www.Gap1.com
 wally@gap1.com
 Spec Agr Disclosed: 08/14/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)

Standard Licensees

Licensed as of 8/2008

Purdue University

Great Southern Corp. dba Stack Mktg (4446) Greg Norman Collection (39132)

3595 Regal Blvd
 Memphis, TN 38118
 Mr. Scott Vaught
 Phone 901-255-2402
 Fax 901-365-4498
 www.Greatsoutherncorp.com
 scottv@greatsoutherncorp.com
 Spec Agr Disclosed: 09/17/2007

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

1895 J.W. Foster Blvd. Chase House
 Canton, MA 02021
 Mr. Steve Alvezi
 Phone 781-401-4925
 Fax 781-401-4296
 www.Gregnormancollection.com
 steve.alvezi@gncollection.com
 Spec Agr Disclosed: 10/26/2007

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01B (Men's/Unisex Outerwear)

Gridworks Inc (28048)

22526 Canoe Rd.
 Elgin, IA 52141
 Ms. Julie Games
 Phone 563-426-5800
 Fax 563-426-5909
 www.Woodscore.com
 gridworks@woodscore.com
 Spec Agr Disclosed: 01/15/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04B (Collectibles)

Haan Crafts LLC (13356)

PO Box 268
 Otterbein, IN 47970
 Mr. Scott Haan
 Phone 765-583-4496
 Fax 765-583-4510
 www.Haancrafts.com
 sewing@haancrafts.com
 Spec Agr Disclosed: 01/11/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear &
 Sleepwear)
 02C (Personal Accessories)
 03A (Domestics)
 06A (Sports Equipment)
 06C (Toys)

Hallmark Emblems (Supplier Only) (17870)

2401 Tampa Street
 Tampa, FL 33602
 Mr. Scott DeLarco
 Phone 813-223-5427
 Fax 813-273-0564
 scott@hallmarkemblems.com
 Spec Agr Disclosed: 07/09/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

02C (Personal Accessories)

Head West Inc. (63934)

15650 South Avalon Blvd.
 Compton, CA 90220
 Mr. Glenn Mantel
 Phone 310-532-5420 11
 Fax 310-532-5920
 www.headwestinc.com
 lfideler@headwestinc.com
 Spec Agr Disclosed: 10/09/2007

Distribution Channel(s)

Campus/Local Channel
 Specialty Mid-Tier
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Standard Licensees

Licensed as of 8/2008

Purdue University

Herff Jones Inc. (12263)

PO Box 68956-0956
Indianapolis, IN 46268-2593
Ms. Holly Strohm
Phone 317-612-3683
Fax 317-329-3363
www.HerffJones.com/college
hastrohm@herffjones.com
Spec Agr Disclosed: 08/11/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
03C (Office Products)
04B (Collectibles)

Heritage Metalworks Inc. (32382)

330 E. Comstock Dr.
Chandler, AZ 85225
Mr. Steve Ballor
Phone 480-834-9144
Fax 480-834-5920
www.Pewter.com
scott@pewter.com
Spec Agr Disclosed: 10/02/2007

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
06A (Sports Equipment)

Herlocher Foods Inc. (24418)

415 E Calder Way
State College, PA 16801
Mr. Neil Herlocher
Phone 814-237-0134 6
Fax 814-237-1893
www.Herlocherfoods.com
herlochern@aol.com
Spec Agr Disclosed: 10/04/2007

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

Herrington & Co. Inc. (41452)

8945 Research Drive
Irvine, CA 92618
Ms. Cecilia Gustavsson
Phone 949-727-9482 14
Fax 949-727-1456
www.Herringtonteddybears.com
ceciliag@herringtonteddybears.com
Spec Agr Disclosed: 07/02/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
06C (Toys)

Highland Graphics Inc. (33688)

210 Evergreen Drive
Springfield, TN 37172
Mr. Marty Wall
Phone 615-382-7299 15
Fax 615-382-7448
www.Highlandgraphics.com
highlandx@aol.com
Spec Agr Disclosed: 09/17/2007

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)
04C (Signage Products)
05D (School Supplies)

Historic Helmets Inc. (59327)

2332 South 275 East
Warsaw, IN 46580
Mr. James Parker
Phone 574-268-0661
Fax 574-268-2702
www.Helmethut.com
jlp8158@aol.com
Spec Agr Disclosed: 01/14/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04B (Collectibles)

8/18/2008 1:52:56PM

Standard Licensees

Licensed as of 8/2008

Purdue University**Holloway Sportswear Inc. (11789)**

PO Box 4489
Sidney, OH 45365-4489
Ms. Beth Russell
Phone 937-497-7575 256
Fax 937-497-7337
www.Hollowayusa.com
beth.russell@hollowayusa.com
Spec Agr Disclosed: 02/26/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Restricted Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)
03A (Domestics)
06A (Sports Equipment)

HoopFX LLC (59622)

16 San Juan Ave.
Menlo Park, CA 94025
Mr. James C. Hale
Phone 650-533-3478
Fax 650-362-1929
www.Hoopfx.com
james@hoopfx.com
Spec Agr Disclosed: 01/02/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

06A (Sports Equipment)

Hot Sauce Harry's Inc. (21480)

10606 Shady Trail Suite 20
Dallas, TX 75220
Mr. Bob Harris
Phone 800-588-8979
Fax 214-956-9885
www.Hotsauceharrys.com
bob@hotsauceharrys.com
Spec Agr Disclosed: 07/02/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

Hunter Mfg. LLP (11518)

201 West Loudon Avenue
Lexington, KY 40508
Ms. Shannon Hisle
Phone 859-254-7573 3024
Fax 859-254-7614
www.HunterMfg.com
shannon.hisle@huntermfg.com
Spec Agr Disclosed: 06/07/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)
06C (Toys)
06D (Games)
07D (Infant Products)

Identity Check Printers (35790)

1802 Fashion Court
Joppa, MD 21085
Ms. Keri Kilhoffer
Phone 410-679-3300 2309
Fax 410-676-3300
www.Identitychecks.com
kkilhoffer@cdi-us.com
Spec Agr Disclosed: 10/12/2007

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

05A (Stationery)
05B (Checks)

iFanatic LLC (60585)

119 Forrest Lane
Swedesboro, NJ 08085
Mr. Darryl W. Shorter
Phone 856-217-4063
Fax 919-869-2326
www.I-fanatic.com
dshorter@i-fanatic.com
Spec Agr Disclosed: 08/08/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02C (Personal Accessories)

Standard Licensees

Licensed as of 8/2008

Purdue University

IN-concept Inc. (35506)

946 Calle Amanecer, Unit L-M
San Clemente, CA 92673
Ms. Erica Jehling
Phone 949-366-6000 24
Fax 949-366-6070
www.Glasstanz.com
erica@inconceptusa.com
Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)

Innovative Adhesives LLC (63027)

PO Box 339
Graniteville, SC 29829
Ms. Melinda Murphy
Phone 803-663-1640
Fax 803-663-1670
www.Innovativeadhesives.com
mmurphy@innovativeadhesives.com
Spec Agr Disclosed: 01/03/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)

Iron Stop (52895)

3917 Morse St. Suite 216
Denton, TX 76208
Mr. Ron Sprinks
Phone 940-239-9473
Fax 940-239-9474
www.Ironstop.com
jennifer@ironstop.com
Spec Agr Disclosed: 07/15/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

It's All Greek To Me (CA) (11564)

2360 Shasta Way # B
Simi Valley, CA 93065
Ms. Marisue Hasek
Phone 727-369-5423
Fax 805-579-6066
www.Marketidentity.com
mhasek@lagtm.com
Spec Agr Disclosed: 01/16/2008

Distribution Channel(s)

Campus/Local Channel
Specialty Mass/Value Catalog

Product Categories

06C (Toys)

J America (14278)

1200 Mason Court
Webberville, MI 48892
Mr. Brian Clark
Phone 517-655-8800 113
Fax 517-655-8801
www.J-america.com
brianclark@jamericaretail.com
Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

J2 Licensing Ltd. (42906)

32046 Edward St.
Madison Heights, MI 48071
Mr. John Debay
Phone 586-307-3400 150
Fax 586-307-3401
john@j2licensing.com
Spec Agr Disclosed: 03/14/2008

Distribution Channel(s)

Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Standard Licensees

Licensed as of 8/2008

Purdue University

JanCo Studio (24383)

2939 Cornhusker Hwy, Suite B
Lincoln, NE 68504
Mr. Bert Anderson
Phone 402-327-9994
Fax 402-327-9994
www.Jancostudio.com
jancostudio@aol.com
Spec Agr Disclosed: 01/03/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04E (Holiday Accessories)

JanSport Inc. (11946)

PO Box 1817
Appleton, WI 54912-1817
Ms. Dawn Brown
Phone 920-735-1918
Fax 920-831-7743
www.Jansport.com
dawn_brown@vfc.com
Spec Agr Disclosed: 02/28/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)
06A (Sports Equipment)

JerseyNaps from ThemeNaps LLC (68228)

1954 Airport Road Suite 207
Atlanta, GA 30341
Mr. Will Katz
Phone 678-720-0702 103
Fax 877-724-4302
www.JerseyNaps.com
will@jerseynaps.com
Spec Agr Disclosed: 08/17/2007

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05C (Paper Products)

JLJ All Around Sports Head Gear (61165)

4630 Campus Drive Suite 200G
Newport Beach, CA 92660
Mr. Daniel Jordan
Phone 949-260-8448
Fax 949-955-0655
www.JlJallaroundsportsheadgear.net/collegiate
djordan@sportsheadgear.net
Spec Agr Disclosed: 11/20/2007

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

John H. Harland Co. (11629)

2939 Miller Road
Decatur, GA 30035
Ms. Bonnie Owens
Phone 770-593-5050 6115
Fax 770-808-4910
www.Harland.net
bonnie.owens@harlandclarke.com
Spec Agr Disclosed: 02/29/2008

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

05B (Checks)

Jones & Mitchell Sportswear Inc. (11541)

560 N. Rogers Road
Olathe, KS 66062
Ms. Sarah Dice
Phone 913-324-2762 2762
Fax 913-324-2799
www.Jonesmitchell.com
sdice@jonesmitchell.com
Spec Agr Disclosed: 04/18/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Purdue University

Jostens Inc. (11572)

148 E. Broadway
Owatonna, MN 55060
Ms. Elizabeth Lent
Phone 507-455-6418 6418
Fax 507-455-6584
www.Jostens.com
elizabeth.lent@jostens.com
Spec Agr Disclosed: 02/18/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)

K2 Licensed Products (14565)

510 Maryville University Drive, Suite 110
St. Louis, MO 63141
Mr. Brian Finegan
Phone 314-819-2915
Fax 800-468-7767
www.k2lp.com
brian.finegan@licensedproducts.com
Spec Agr Disclosed: 01/08/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
04B (Collectibles)
06A (Sports Equipment)
06B (Balls)
06C (Toys)

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)
03A (Domestics)
03B (Furniture/Furnishings)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

K & Company LLC (12726)

11125 NW Ambassador Drive Suite 200
Kansas City, MO 64153
Ms. Amy Smith
Phone 816-389-4150 185
Fax 816-389-4156
www.Kandcompany.com
amy.smith@kandcompany.com
Spec Agr Disclosed: 01/24/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
05A (Stationery)

Joy To The World Collectibles Inc. (41014)

1004 Breton Ridge
Knoxville, TN 37919
Ms. Lisa Kelechava
Phone 865-470-7148
Fax 865-470-7139
www.Joytotheworldonline.com
jttwcoll@aol.com
Spec Agr Disclosed: 10/02/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04E (Holiday Accessories)

K & M/Nordic Co. (12397)

5 Tripps Lane
Riverside, RI 02915
Ms. Sandy Martin
Phone 401-431-9299 103
Fax 401-431-0666
www.Nordiccompanyinc.com
licensing@nordiccompanyinc.com
Spec Agr Disclosed: 01/28/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)
07D (Infant Products)

JSK Apparel LLC (63266)

12270 Sydney Bay Court
Indianapolis, IN 46236
Ms. Sherry Compton
Phone 317-826-4275
Fax 317-826-8155
sherry@jskapparel.com
Spec Agr Disclosed: 10/01/2007

Standard Licensees

Licensed as of 8/2008

Purdue University

KCA Enterprises (35424)

260 Ren Mar Dr. Suite B
Pleasant View, TN 37146
Mr. Jim Jackson
Phone 615-746-0051 21
Fax 615-746-6685
www.Kcaenterprises.com
jddjrj@yahoo.com
Spec Agr Disclosed: 09/12/2007

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Kid N' Me Outerwear (30277)

4811 Quail Crest Place
Lawrence, KS 66049
Ms. Gretchen Hatfield
Phone 785-331-1940
Fax 785-841-0288
www.Mgicompanies.com
gretchen.hatfield@mgicompanies.com
Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
02C (Personal Accessories)
07D (Infant Products)

Kitty Keller Designs (49976)

730 Heritage Dr.
Seguin, TX 78155
Ms. Kitty Keller
Phone 830-303-9280
Fax 830-303-7040
www.Kittykeller.com
kktshirts@kittykeller.com
Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
03A (Domestics)
04E (Holiday Accessories)

Knights Apparel Inc. (14948)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 09/12/2007

Distribution Channel(s)

Off-Price/Closeout
Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

Kolder Incorporated (11793)

PO Box 100
Edinburg, TX 78540
Mr. Ryan Meyers
Phone 956-381-9851 2838
Fax 956-383-0502
www.Kolder.com
ryan@kolder.com
Spec Agr Disclosed: 01/07/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Kraftware Corporation (61936)

270 Cox St.
Roselle, NJ 07203
Mr. Randy Grant
Phone 908-259-8883
Fax 908-259-8885
www.Kraftwareonline.com
randy@k-ware.com
Spec Agr Disclosed: 09/28/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier

Product Categories

03A (Domestics)
03D (Housewares)

8/18/2008 1:52:56PM

Standard Licensees

Licensed as of 8/2008

Purdue University**Lakeshirts Inc. dba Step Ahead Sportswear**

750 Randolph Rd
 Detroit Lakes, MN 56501
 Ms. Carrie Ulschmid
 Phone 218-846-3065
 Fax 218-846-3069
 www.Prairie-graphics.com
 carrieu@lakeshirts.com
 Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Late For The Sky Production Co. Inc (11720)

3000 Robertson Ave.
 Cincinnati, OH 45209
 Ms. Heidi Hagedorn
 Phone 513-531-4400 102
 Fax 513-458-8484
 www.Lateforthesky.com
 hmhagedorn@lateforthesky.com
 Spec Agr Disclosed: 10/25/2007

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

06D (Games)

League Collegiate Wear (13962)

401 E 4th St., Bldg #8, 1st Floor
 Bridgeport, PA 19405
 Ms. Jaime Nelson
 Phone 610-272-7575 225
 Fax 610-272-9175
 www.Leaguecollegiatewear.com
 jaime@4league.com
 Spec Agr Disclosed: 07/14/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Lee Seed Co. Inc. (33821)

2242 Highway 182
 Inwood, IA 51240
 Mr. Scott Lee
 Phone 712-753-4403
 Fax 712-753-4542
 www.Soynuts.com
 scottlee@soynuts.com
 Spec Agr Disclosed: 07/15/2008

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03D (Housewares)

Legacy Athletic (14000)

14 Barnhart Drive
 Hanover, PA 17331
 Ms. Tori Gregg
 Phone 717-630-0892 111
 Fax 717-630-0827
 www.Legacyathletic.com
 tkercher@legacycaps.com
 Spec Agr Disclosed: 06/25/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01M (Clothing Accessories)
 02A (Jewelry)

Liberty Checks and Services Inc. (13680)

2939 Miller Road
 Decatur, GA 30035
 Ms. Bonnie Owens
 Phone 770-593-5050 6115
 Fax 770-808-4910
 www.Harland.net
 bonnie.owens@harlandclarke.com
 Spec Agr Disclosed: 02/29/2008

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

05B (Checks)

Licensed Sports Marketing LLC (52180)

7160 Fourth Street North
 St. Paul, MN 55128
 Mr. Phil Osheim
 Phone 800-867-0067
 Fax 651-766-5530
 www.Licensed-sports.com
 info@licensed-sports.com
 Spec Agr Disclosed: 07/05/2007

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 07C (Health/Beauty)

Standard Licensees

Licensed as of 8/2008

Purdue University

Lifoam Industries LLC (12356)

1600 W Highway 287 Bypass

Waxahachie, TX 75165

Mr. Mike King

Phone 800-962-0508

Fax 972-937-0239

www.Lifoam.com

mking@lifoam.com

Spec Agr Disclosed: 08/04/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Specialty Mass/Value Catalog

Product Categories

03D (Housewares)

Lightwear (31619)

924 Kentucky St.

Bellingham, WA 98225

Mr. Jack Hovenier

Phone 360-734-8798

Fax 360-676-8773

www.Lightwear.com

jack@lightwear.com

Spec Agr Disclosed: 03/28/2008

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog Mid-Tier

Off-Price/Closeout

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

04E (Holiday Accessories)

Little King Mfg. Co. Inc. (11539)

PO Box 287

Alamo, TN 38001

Ms. Gail Hart

Phone 731-696-5517 12

Fax 731-696-2289

gail@littlekingmfg.com

Spec Agr Disclosed: 02/06/2008

Distribution Channel(s)

Campus/Local Channel

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

01F (Infant/Toddler Apparel)

01G (Youth Apparel)

02C (Personal Accessories)

07D (Infant Products)

Logo Inc. (36683)

117 Southeast Parkway

Franklin, TN 37064

Ms. Shannon O'Dell

Phone 615-261-2100 224

Fax 615-261-2101

www.Logochairs.com

shannon@logochairs.com

Spec Agr Disclosed: 06/25/2008

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Grocery/Drug/Convenience Stores

Internet/TV/Catalog Mid-Tier

Specialty Mass/Value Catalog

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

03A (Domestics)

03B (Furniture/Furnishings)

03D (Housewares)

04D (Gifts & Novelties - Miscellaneous)

05C (Paper Products)

06A (Sports Equipment)

06D (Games)

Logo Pillow Company LLC dba Tessuta (49)

10180 Riverside Drive Suite 2

Palm Beach Gardens, FL 33410

Ms. Andrea Greenspan

Phone 561-776-3147

Fax 561-776-3148

www.Logopillow.com

andrea@logopillow.com

Spec Agr Disclosed: 02/21/2008

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog Mid-Tier

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

02C (Personal Accessories)

03A (Domestics)

03C (Office Products)

04D (Gifts & Novelties - Miscellaneous)

05A (Stationery)

06A (Sports Equipment)

Logo Rugs Inc. (37840)

PO Box 2468

Dalton, GA 30722

Ms. Kathy Storey

Phone 706-226-3501

Fax 706-272-7033

www.Logorugs.net

kathy@logorugs.net

Spec Agr Disclosed: 01/02/2008

Distribution Channel(s)

Better Dept Stores/Boutiques

Campus/Local Channel

Department Stores

Internet/TV/Catalog Mid-Tier

Related Retail/Direct

Specialty Mid-Tier

Sporting Goods/Sports Specialty/Fan

Shops

Product Categories

03A (Domestics)

03B (Furniture/Furnishings)

04A (Automobile Products)

06A (Sports Equipment)

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Standard Licensees

Licensed as of 8/2008

Purdue University**LogoFit LLC (12034)**

3202 Lapeer Road
 Flint, MI 48503
 Mr. David Kraut
 Phone 810-658-1300
 Fax 810-658-1311
 www.Logofit.com
 dkraut@logofit.com
 Spec Agr Disclosed: 04/04/2008

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01M (Clothing Accessories)

Louis Garneau USA (51457)

PO Box 755
 Newport, VT 05855
 Ms. Heidi Myers
 Phone 802-334-5885
 Fax 802-334-6425
 www.Louisgarneau.us
 hmyers@louisgarneau.us
 Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)
 01E (Jerseys/Uniforms)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Magnolia Lane Inc. (47681)

4455 Galen Cove
 Birmingham, AL 35242
 Mr. Andrew Szymela
 Phone 205-251-5007
 Fax 205-322-4366
 www.Magnolialanecollection.com
 aszymela@aol.com
 Spec Agr Disclosed: 10/03/2007

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)

Majestic Athletic (11653)

545 Marriott Drive Suite 200
 Nashville, TN 37214
 Mr. Steve Sedberry
 Phone 615-565-5189
 Fax 615-882-2426
 www.Majesticathletic.com
 steve_sedberry@vfc.com
 Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Department Stores
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Marketing Results Ltd. (52940)

241 Schofield Dr.
 Whitehall, OH 43213
 Mr. Jerry Sommers
 Phone 614-575-9300
 Fax 614-575-9390
 jsomm13@aol.com
 Spec Agr Disclosed: 04/18/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 06C (Toys)

Mascot Books Inc. (50037)

PO Box 220157
 Chantilly, VA 20153
 Ms Sue Page
 Phone 703-437-3584
 Fax 703-437-3554
 www.mascotbooks.com
 sue@mascotbooks.com
 Spec Agr Disclosed: 01/17/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Related Retail/Direct
 Specialty Mass/Value Catalog

Product Categories

05E (Publishing)

Standard Licensees

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Purdue University

M-Boss Inc. (61837)

4400 Willow Pkwy.
Cleveland, OH 44125
Mr. Chuck Pappas
Phone 216-441-6080
Fax 216-619-3817
www.Mbossinc.com
chuck@netmakers.com
Spec Agr Disclosed: 01/02/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

McArthur Towel and Sports (60031)

700 Moore Street
Baraboo, WI 53913
Ms. Vicki Hodel
Phone 608-356-8922 105
Fax 608-356-2069
www.Mcarthursports.com
vhodel@mcarthurtowels.com
Spec Agr Disclosed: 03/14/2008

Distribution Channel(s)

Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)
06A (Sports Equipment)
07D (Infant Products)

McCartney Inc. (13365)

3845-B Forney Ave.
Mesquite, TX 75149
Mr. Blake McCartney
Phone 972-288-0755
Fax 972-288-0740
www.Mccartneycollection.com
blake@mccartneycollection.com
Spec Agr Disclosed: 08/05/2008

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Specialty Mid-Tier

Product Categories

03A (Domestics)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Memory Company LLC-The (14697)

25 Downing Drive
Phenix City, AL 36869
Ms. Heather Smith
Phone 334-448-0708 153
Fax 334-664-0022
www.Memorycompany.com
hsmith@memorycompany.com
Spec Agr Disclosed: 01/25/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06D (Games)

Mercury Luggage/Seward Trunk (11624)

PO Box 47558
Jacksonville, FL 32247
Ms. LeighAnn Austin
Phone 904-733-9595
Fax 904-733-9671
www.Mercuryluggage.com
laustin@mercuryluggage.com
Spec Agr Disclosed: 01/10/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03B (Furniture/Furnishings)
06A (Sports Equipment)

Merge Left Inc. (14539)

13147 S. Western Ave
Gardena, CA 90249
Ms. Jackie Resnick
Phone 310-856-3899 14
Fax 310-856-3935
www.Mergeleft.com
mergeleftartapprovals@earthlink.net
Spec Agr Disclosed: 04/25/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01I (Women's Apparel)
01M (Clothing Accessories)

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Standard Licensees

Licensed as of 8/2008

Purdue University**Michaelson Entertainment (49393)**

1134 Euclid Street - Front
 Santa Monica, CA 90403
 Mr. Brad Epstein
 Phone 310-899-3739
 Fax 310-899-3729
 www.Michaelsonentertainment.com
 brad@michaelsonentertainment.com
 Spec Agr Disclosed: 03/25/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

05E (Publishing)
 06C (Toys)
 06D (Games)

Microthin Products Inc. (57367)

959 AEC Drive
 Wood Dale, IL 60191
 Mr. Dan O'Malley
 Phone 630-543-0501 112
 Fax 630-543-1236
 www.Microthin.com
 domalley@microthin.com
 Spec Agr Disclosed: 07/02/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03A (Domestics)
 03C (Office Products)

Midwest College Mktg Group (15050)

400 North Main Street
 Chelsea, MI 48118
 Ms. Kim Brown
 Phone 734-433-5444
 Fax 734-433-5466
 www.Mcmgroup.net
 kbrown@mcmgroup.net
 Spec Agr Disclosed: 05/08/2008

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07C (Health/Beauty)
 07D (Infant Products)
 07E (Footwear)

Miggle Toys Inc. (36773)

1384 Sheridan Road
 Highland Park, IL 60035
 Mr. Michael Landsman
 Phone 847-432-0140
 Fax 847-432-3140
 www.Miggle.com
 mgl6@aol.com
 Spec Agr Disclosed: 05/04/2007

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

06C (Toys)
 06D (Games)

Mighty-Mac (13559)

100 W. 33rd St., 10th Fl., Ste. 1115
 New York, NY 10001
 Mr. Rob Minsky
 Phone 212-630-3100 3179
 Fax 212-630-3123
 www.Haddad.com
 robertm@haddad.com
 Spec Agr Disclosed: 08/14/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
 07D (Infant Products)

Milliken & Company (32234)

201 Lukken Industrial Dr. West
 LaGrange, GA 30240
 Ms. Janie Dollar
 Phone 706-880-5362
 Fax 706-880-3326
 www.Milliken.com
 janie.dollar@milliken.com
 Spec Agr Disclosed: 04/28/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)

Standard Licensees

Licensed as of 8/2008

Purdue University

MJ Soffe Co. Inc. (11553)

#1 Soffe Dr.
Fayetteville, NC 28312
Mr. Jay Williams
Phone 910-483-2500 6231
Fax 910-483-7406
www.Mjsoffe.com
Jay.Williams@mjsoffe.com
Spec Agr Disclosed: 07/10/2008

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
05B (Checks)
06A (Sports Equipment)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)

01B (Men's/Unisex Outerwear)
01M (Clothing Accessories)
02C (Personal Accessories)
03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
05B (Checks)
05D (School Supplies)

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Moon Shine (42905)

124 Woodruff Industrial Lane
Greenville, SC 29607
Ms. Nikki Kirk
Phone 864-627-1515
Fax 864-627-0047
www.Moonshineusa.com
office@moonshineusa.com
Spec Agr Disclosed: 05/16/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

MP Direct Inc. (43715)

4800 126th Ave. N
Clearwater, FL 33762
Ms. Michelle Uraco
Phone 727-572-8443 8002
Fax 727-573-4814
www.Suntime.com
michelleu@mpline.com
Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
03A (Domestics)
06A (Sports Equipment)

Mundi/Westport Corporation (12834)

PO Box 2002
Pine Brook, NJ 07058-2002
Mr. Vince Donofrio
Phone 973-575-0110 3
Fax 973-575-3319
www.Mundiwestport.com
vdonofrio@mundiwestport.com
Spec Agr Disclosed: 06/16/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

MV Sport (11592)

PO Box 9171
Bay Shore, NY 11706-9171
Ms. Ellen Linz
Phone 631-273-8020 256
Fax 631-435-8018
www.Mvsport.com
ellen@wpmv.com
Spec Agr Disclosed: 07/07/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

03A (Domestics)

My Team Ltd. (51605)

3960 Groves Rd.
Columbus, OH 43232
Ms. Jennifer Grekowicz
Phone 614-231-8326
Fax 614-236-2221
jennifer@myteamstuff.com
Spec Agr Disclosed: 07/03/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01K (Men's/Unisex Loungewear & Sleepwear)
02C (Personal Accessories)
03A (Domestics)
07C (Health/Beauty)
07E (Footwear)

Standard Licensees

Licensed as of 8/2008

Purdue University

New Agenda (13507)

5320 Rusche Drive
Comstock Park, MI 49321
Mr. Todd Dufford
Phone 616-785-9091 23
Fax 616-785-9312
www.Perrinwear.com
tdufford@perrinwear.com
Spec Agr Disclosed: 06/06/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
07D (Infant Products)

New Creative Enterprises (13730)

401 Milford Parkway
Milford, OH 45150
Ms. Stephanie Flannery
Phone 513-248-3147
Fax 513-248-5851
www.Ncegifts.com
sflannery@ncegifts.com
Spec Agr Disclosed: 12/06/2007

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

New Era Cap Co. Inc. (11985)

160 Delaware Ave.
Buffalo, NY 14202
Ms. Meagan Rogers
Phone 716-604-9000 1185
Fax 716-604-9127
www.Neweracap.com
mearog@neweracap.com
Spec Agr Disclosed: 08/13/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

New World Graphics (12892)

145 Coile Dr.
Athens, GA 30606
Mr. Philip Reeves
Phone 706-353-2517
Fax 706-353-7489
www.Nwg.cc
philip@nwg.cc
Spec Agr Disclosed: 02/19/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

News Printing & Publishing Co. Inc. of Worcester

24 Jolma Rd.
Worcester, MA 01604
Ms. Beth Parker
Phone 508-752-1969 411
Fax 508-757-5610
www.Saltuspress.com
bparker@saltuspress.com
Spec Agr Disclosed: 04/11/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

04E (Holiday Accessories)
05D (School Supplies)
05E (Publishing)

Next Inc. dba NCC Apparel (40112)

1295 Vernon Street
Wabash, IN 46992
Ms. Colleen Lunn
Phone 260-563-2186 16
Fax 260-569-0921
www.Nextinc.com
colleenl@nextmarketinginc.com
Spec Agr Disclosed: 05/04/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)

Standard Licensees

Licensed as of 8/2008

Purdue University

Nichols & Stone (12325)

PO Box 527
Gardner, MA 01440
Ms. Debbie Morris
Phone 978-669-0343
Fax 978-669-0108
www.Nicholsandstone.com
college@nicholsandstone.com
Spec Agr Disclosed: 09/26/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

03B (Furniture/Furnishings)

Campus/Local Channel
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
06A (Sports Equipment)
07E (Footwear)

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
07D (Infant Products)
07E (Footwear)

Nike by Haddad Apparel Group (38537)

100 W. 33rd St., 10th Floor, Ste 1115
New York, NY 10001
Mr. Rob Minsky
Phone 212-630-3100
Fax 212-630-3123
www.Haddad.com
robertm@haddad.com
Spec Agr Disclosed: 08/08/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
02C (Personal Accessories)
06A (Sports Equipment)

NIKE USA Inc. (12012)

One Bowerman Drive - Building E
Beaverton, OR 97005-6453
Mr. Jayson Rambo
Phone 503-532-6925
Fax 503-532-6709
www.Nike.com
jayson.rambo@nike.com
Spec Agr Disclosed: 07/24/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

Nike Golf (50949)

One Bowerman Drive Bldg. E
Beaverton, OR 97005-6453
Mr. Jayson Rambo
Phone 503-532-6925
Fax 503-532-6709
www.Nike.com
jayson.rambo@nike.com
Spec Agr Disclosed: 04/03/2002

Distribution Channel(s)

North American Cedar (WA) (62398)

PO Box 15235
Spokane Valley, WA 99215
Mr. Kim Hemphill
Phone 509-981-5870
Fax 509-922-7159
www.Northamericancedar.com
kimhemphill@air-pipe.com
Spec Agr Disclosed: 07/24/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

Standard Licensees

Licensed as of 8/2008

Purdue University

North American Licensing Company LLC (63735)

266 Elm St.
Birmingham, MI 48009
Mr. Jonathan Thomas
Phone 800-300-9177
Fax 248-203-2995
www.nalicensing.com
jthomas@nalicensing.com
Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03C (Office Products)

North Pole LLC (43673)

23 Town and Country Dr.
Washington, MO 63090
Ms. Cheryl Cantwell
Phone 888-476-2267
Fax 636-239-2878
www.Northpoleltd.com
cheryl@northpoleusa.com
Spec Agr Disclosed: 07/16/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Northwest Company-The (11865)

49 Bryant Avenue
Roslyn, NY 11576
Ms. Meredith Afflixio
Phone 516-484-6996 205
Fax 516-686-4077
www.Thenorthwest.com
meredith.afflixio@thenorthwest.com
Spec Agr Disclosed: 10/26/2007

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

Noteworthy Collections Inc. (63761)

237 Market Street
Santa Rosa Beach, FL 32459
Ms. Jen Patrick
Phone 850-267-9551
Fax 800-867-9879
www.Noteworthyonline.com
design@noteworthyonline.com
Spec Agr Disclosed: 07/09/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)

Oarsman Sportswear (12606)

#1 Paramount Dr.
Bourbon, MO 65441
Ms. Linda Hodge
Phone 573-732-4411
Fax 573-679-2314
www.Oarsmansportswear.com
lhodge@oarsman913.com
Spec Agr Disclosed: 01/16/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores

Product Categories

01B (Men's/Unisex Outerwear)
01J (Men's/Unisex Fleece)

Ohio Stoneware (60735)

1107 Muskingum Ave.
Zanesville, OH 43701
Ms. Tiffany Pattison
Phone 740-450-4415
Fax 740-450-4430
www.Ohiostoneware.com
info@ohiostoneware.com
Spec Agr Disclosed: 01/04/2008

Distribution Channel(s)

Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Olde Country Reproductions (11831)

PO Box 2617
York, PA 17405
Mr. William Swartz
Phone 717-848-1859
Fax 717-845-7129
www.Pewtarex.com
pewtarex@epix.net
Spec Agr Disclosed: 07/07/2008

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

Standard Licensees

Licensed as of 8/2008

Purdue University

Outdoor Cap Company Inc. (13035)

PO Box 210
Bentonville, AR 72712-0210
Mr. Jerry House
Phone 479-273-5870
Fax 479-273-2658
www.Outdoorcap.com
angela.vanhouden@outdoorcap.com
Spec Agr Disclosed: 05/13/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

P. Michael Inc. (56945)

3073 McCall Dr. Suite 7
Atlanta, GA 30340
Mr. Steven Yi
Phone 770-407-6340
Fax 770-452-8562
www.Myjacquelin.com
stevenyi@pmichael.biz
Spec Agr Disclosed: 06/12/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)

Party Animal - The (13206)

1350 Chester Industrial Pkwy.
Avon, OH 44011
Mr. Jim Cantrall
Phone 800-456-0145
Fax 440-934-4350
www.Partyanimalinc.com
swansond@partyanimalinc.com
Spec Agr Disclosed: 10/02/2007

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04C (Signage Products)

Oxbay (46646)

PO Box 2398
Smithfield, NC 27577
Mr. Perry Harris
Phone 919-989-9712
Fax 919-989-9137
www.Oxbay.net
oxbay@msn.com
Spec Agr Disclosed: 04/04/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier

Product Categories

04A (Automobile Products)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
06C (Toys)
06D (Games)

Pacific Direct (43308)

PO Box 2110
Poulsbo, WA 98370-0945
Mr. Mike Cram
Phone 360-626-6115 205
Fax 360-626-6121
www.Pacificdirectsales.com
info@pacificdirectsales.com
Spec Agr Disclosed: 01/07/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
07C (Health/Beauty)

Pasta Shoppe-The (14389)

PO Box 159245
Nashville, TN 37215
Mr. John Aron
Phone 615-831-0016
Fax 615-781-9335
www.Pastashoppe.com
john@pastashoppe.com
Spec Agr Disclosed: 09/27/2007

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07B (Consumables)

Standard Licensees

Licensed as of 8/2008

Purdue University

Patch Products Inc. (40061)

1400 E. Inman Pkwy.
 Beloit, WI 53511
 Mr. Dan Rolfs
 Phone 608-362-6896 238
 Fax 608-362-8178
 www.Patchproducts.com
 danr@patchproduct.com
 Spec Agr Disclosed: 06/25/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)
 06B (Balls)
 06C (Toys)

Photo File Inc. (14743)

333 North Bedford Rd. Suite #130
 Mt. Kisco, NY 10549
 Mr. Zak Raffel
 Phone 914-301-9659 131
 Fax 914-375-6009
 www.photofile.com
 zraffel@photofile.com
 Spec Agr Disclosed: 01/18/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 03D (Housewares)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 05E (Publishing)

Picnic Time Inc. (62319)

5131 Maureen Lane
 Moorpark, CA 93021
 Ms. Kimberly Baker
 Phone 888-742-6429 34
 Fax 805-529-7474
 www.picnictime.com
 kimberly@picnictime.com
 Spec Agr Disclosed: 09/26/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)

Pine Decals (11631)

14824 W. 117th St.
 Olathe, KS 66062
 Mr. Rob Mitchell
 Phone 913-791-0164 103
 Fax 913-780-3236
 www.Pinedecals.com
 pinesales@ppsinc.com
 Spec Agr Disclosed: 01/04/2008

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
 03C (Office Products)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)

PNY Technologies Inc. (53376)

299 Webro Road
 Parsippany, NJ 07054
 Ms. Stacey Redner
 Phone 973-560-5520
 Fax 973-560-5399
 www.Pny.com
 sredner@pny.com
 Spec Agr Disclosed: 04/18/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Super Center/Wholesale Clubs

Product Categories

03C (Office Products)

Premier Etching Inc. (55608)

26580 Yankee Street
 Edwardsburg, MI 49112-9626
 Mr. Jeff Virgil
 Phone 269-663-5447
 Fax 269-663-6517
 www.Premieretching.com
 jeff@premieretching.com
 Spec Agr Disclosed: 04/07/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)

Standard Licensees

Licensed as of 8/2008

Purdue University

Primary Colors by GRITS (64207)

1295 Vernon Street
 Wabash, IN 46992
 Ms. Colleen Lunn
 Phone 260-563-2186
 Fax 260-569-0921
 www.Nextinc.com
 colleenl@nextmarketinginc.com
 Spec Agr Disclosed: 01/17/2008

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)

Prime Finish LLC (40843)

129 Cleveland Dr.
 Paris, KY 40361
 Mrs. Kristina Lukehart
 Phone 859 988 1217
 Fax 859-988-9971
 www.Primefinish.com
 klukehart@primefinish.com
 Spec Agr Disclosed: 10/09/2007

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 07H (Media Players & Content)

Pro Player by Knights Apparel Inc. (41690)

5475 North Blackstock Rd.
 Spartanburg, SC 29303
 Ms. Heather Bishop
 Phone (864)
 -587-9690
 Fax 864-587-9959
 www.Knightsapparel.com
 hbishop@knightsapparel.com
 Spec Agr Disclosed: 05/07/2007

Distribution Channel(s)

Department Stores
 Off-Price/Closeout
 Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)

Pro Specialties Group (26639)

8295 Aero Place Suite 260
 San Diego, CA 92123
 Ms. Leann Molle
 Phone 858-541-1100 163
 Fax 858-268-5801
 www.Psginc.com
 leannm@psginc.com
 Spec Agr Disclosed: 04/23/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 03D (Housewares)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)
 05D (School Supplies)
 06C (Toys)

Pro-Ad Sports Inc. (13345)

PO Box 184
 Lookout Mountain, TN 37350
 Ms. Leah Daniel
 Phone 706-861-3211 124
 Fax 706-861-3266
 www.Pro-adsports.com
 ldaniel@pro-adsports.com
 Spec Agr Disclosed: 04/28/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01J (Men's/Unisex Fleece)

Professional Framing Co. (14180)

1880 West Oak Parkway Suite 217
 Marietta, GA 30062
 Ms. Freda Cornelius
 Phone 770-874-7474
 Fax 770-874-7477
 www.Professionalframing.com
 fredac@professionalframing.com
 Spec Agr Disclosed: 10/05/2007

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03C (Office Products)

Promotional Partners Worldwide (62691)

1201 W. Fifth St. Suite T-220
 Los Angeles, CA 90017
 Mr. Dean Gorby
 Phone 213-225-6676
 Fax 213-225-6651
 www.Ppwusa.com
 d.gorby@ppwusa.com
 Spec Agr Disclosed: 06/16/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

06B (Balls)
 06C (Toys)
 06D (Games)

Standard Licensees

Licensed as of 8/2008

Purdue University

R & D Specialty Company Inc. (12628)

2903 Saturn Street Suite C
Brea, CA 92821
Ms. Connie Boettner
Phone 714-985-0270 110
Fax 714-985-0290
www.Rdspecialty.com
connie@rdspecialty.com
Spec Agr Disclosed: 02/15/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07D (Infant Products)

R. G. Barry Corporation (68136)

13405 Yarmouth Road
Pickerington, OH 43147
Mr. John Noll
Phone 310-722-1527
Fax 614-729-7281
www.Rgbarry.com
jnoll@rgbarry.com
Spec Agr Disclosed: 05/04/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 07E (Footwear)

R.F.S.J. Inc. (12738)

105 Quarry St.
Mt. Pleasant, PA 15666
Mr. Robert F. Smithnosky Jr.
Phone 724-547-4457
Fax 724-547-6717
doreen@rfsj.com
Spec Agr Disclosed: 01/24/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 03D (Housewares)
- 04E (Holiday Accessories)

Real Characters by Outerstuff (65074)

1370 Broadway 15th Floor
New York, NY 10018
Ms. Carla White
Phone 212-594-9700 3055
Fax 646-364-9748
cwhite@outerstuff.com
Spec Agr Disclosed: 03/20/2008

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)

Red Jacket (60785)

1275 Busch Pkwy
Buffalo Grove, IL 60089
Ms. Darla Marabotti
Phone 847-215-0011 322
Fax 847-215-0013
www.Redjacketshop.com
licensing@amer-needle.com
Spec Agr Disclosed: 01/22/2008

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)

Red Oak Sportswear by Knights Apparel (1

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone (864)
-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 05/07/2007

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 07D (Infant Products)

8/18/2008 1:52:56PM

Standard Licensees

Licensed as of 8/2008

Purdue University**Renaissance Imports Inc. (13715)**

3201 Gribble Road Suite D
 Matthews, NC 28104
 Ms. Lora Chuong
 Phone 704-821-1005 12
 Fax 704-821-1094
 lora@renimp.com
 Spec Agr Disclosed: 05/21/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

07E (Footwear)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02C (Personal Accessories)
 03C (Office Products)
 06A (Sports Equipment)

Rico Industries/Tag Express (11709)

7000 N. Austin Avenue
 Niles, IL 60714
 Mr. Bernie Schack
 Phone 312-427-0313
 Fax 312-427-1887
 www.Ricoinc.com
 bernies@ricoinc.com
 Spec Agr Disclosed: 01/08/2008

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05B (Checks)
 06C (Toys)

Riddell Inc. (12342)

9801 West Higgins Rd. Suite 800
 Rosemont, IL 60018
 Mr. Ken Draznik
 Phone 773-794-1994
 Fax 773-794-1108
 www.Riddellsports.com
 kdraznik@riddellsports.com
 Spec Agr Disclosed: 04/21/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)

Reyn Spooner Inc. (32781)

PO Box 1287
 Kamuela, HI 96743-1287
 Ms. Kitty Jenness
 Phone 808-885-7315 250
 Fax 808-885-8081
 www.Reyn-spooner.com
 kitty@reyn-spooner.com
 Spec Agr Disclosed: 01/29/2008

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier

Product Categories

01H (Men's Fashion Apparel)

Rhinotronix LLC (41792)

6037 Addington Drive
 Acworth, GA 30101
 Mr. Michael Byrne
 Phone 678-283-8134
 Fax 586-283-8135
 www.Rhinotronix.com
 mikeb@ivrcorp.com
 Spec Agr Disclosed: 06/23/2008

Distribution Channel(s)**Roaring Spring Blank Book Co. (13224)**

RD #1 - Apple Packers Road
 Martinsburg, PA 16662
 Ms. Connie Barroner
 Phone 814-224-5141 2378
 Fax 814-793-4843
 www.Roaringspring.com
 cbarrone@roaringspring.com
 Spec Agr Disclosed: 10/12/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)
 05D (School Supplies)

Standard Licensees

Licensed as of 8/2008

Purdue University

R-Textx Enterprises Ltd. (38784)

SC Building 2/F, 62 West 4th Ave.
Vancouver, BC V5Y 1G3
Ms. Rebecca Miller
Phone 604-707-1037
Fax 604-872-8268
www.Rttext.com
rebecca@rttext.com
Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Product Categories

05D (School Supplies)

Santa's Workshop Inc. (OH) (43364)

1650 Trumbull Ave.
Girard, OH 44420
Mr. Michael Conlan
Phone 330-759-4701
Fax 330-759-4728
santasworkshop1@sbcglobal.net
Spec Agr Disclosed: 03/19/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Ruppshirts Inc. (11616)

2827 Industrial Plaza
Tallahassee, FL 32301
Ms. Leslie Rupp
Phone 850-656-1223 102
Fax 850-656-1758
www.Ruppshirts.com
leslie@ruppshirts.com
Spec Agr Disclosed: 07/17/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01I (Women's Apparel)

Saltbox Primitive Signs (65516)

505 North Anna
Wichita, KS 67212
Ms. Rhonda Savoy
Phone 316-729-7877
Fax 316-729-7855
www.Saltboxsigns.com
rsavoy@cox.net
Spec Agr Disclosed: 04/29/2008

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Russell Corporation (11533)

3330 Cumberland Blvd Suite 700
Atlanta, GA 30339
Ms. Sonya Holmes
Phone 678-742-8126
Fax 678-742-8409
www.Russellathletic.com
holmessonya@russellcorp.com
Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

Samsill Corporation (13741)

PO Box 15066
Ft. Worth, TX 76119
Ms. Cinda Troupe
Phone 817-536-1906 228
Fax 817-535-6900
www.Samsill.com
ctroupe@samsill.com
Spec Agr Disclosed: 01/18/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog

Sara Lynn Togs (43379)

2000 Riveredge Pkwy. Suite 620
Atlanta, GA 30328
Ms. Jo Francour
Phone 770-859-1420
Fax 770-859-1434
www.Saralynntogs.com
jofrancour@collegeconcepts.com
Spec Agr Disclosed: 01/14/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
03A (Domestics)
07D (Infant Products)

Standard Licensees

Licensed as of 8/2008

Purdue University

Sarah's Attic (43946)

126 1/2 W. Broad
Chesaning, MI 48616
Mr. Tim Schultz
Phone 989-845-3990
Fax 989-845-3477
www.Sarahsattic.com
tschultz@sarahsattic.com
Spec Agr Disclosed: 01/29/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03C (Office Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05C (Paper Products)

SC Sports Inc. (21951)

2369 Joslyn Court
Lake Orion, MI 48360
Mr. Kevin Aldridge
Phone 248-391-5800
Fax 248-391-5777
www.Scottish-christmas.com
kevinaldridge@scottish-christmas.com
Spec Agr Disclosed: 10/25/2007

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
07C (Health/Beauty)

School Datebooks (54205)

2880 U.S. Highway 231 South, Suite 200
Lafayette, IN 47909
Mr. Jon Sautter
Phone 765-471-8883
Fax 765-471-8874
www.Schooldatebooks.com
jon@schooldatebooks.com
Spec Agr Disclosed: 03/14/2008

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

05D (School Supplies)

Schutt Sports Inc. (16483)

1200 East Union Ave
Litchfield, IL 62056
Mr. Brad Haley
Phone 217-324-2712 2130
Fax 217-324-2855
www.Schuttsports.com
bhaley@schutt-sports.com
Spec Agr Disclosed: 10/26/2007

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03C (Office Products)
04B (Collectibles)
04C (Signage Products)

Seasonal Designs Inc (23122)

1595 Shields Dr.
Waukegan, IL 60085
Mr. Bob Ahern
Phone 847-688-0280
Fax 847-688-0281
www.Seasonaldesigns.com
bahern@seasonaldesigns.com
Spec Agr Disclosed: 07/23/2007

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Sewing Concepts (11819)

4824 Q Street
Omaha, NE 68117
Mr. Ken Aylor
Phone 402-731-8181
Fax 402-731-9291
www.Scflags.com
sewingconcepts@prodigy.net
Spec Agr Disclosed: 12/06/2007

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04A (Automobile Products)
04C (Signage Products)
06A (Sports Equipment)
06C (Toys)

Standard Licensees

Licensed as of 8/2008

Purdue University

Signature Announcements Inc. (27807)

10855 US 19 N – Suite C
Clearwater, FL 33764
Mr. Jason Wilson
Phone 727-489-2070
Fax 888-830-8310
www.Graduationannouncements.net
jason@graduationannouncements.net
Spec Agr Disclosed: 07/09/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

03C (Office Products)
05A (Stationery)
05D (School Supplies)

Silver Knight Sales & Marketing (54915)

576 Georgesville Road
Columbus, OH 43228
Mr. Michael DiSabato
Phone 614-274-1141
Fax 614-274-1284
www.Silverknightltd.com
mike@silverknightltd.com
Spec Agr Disclosed: 01/08/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
06A (Sports Equipment)
06B (Balls)

Siskiyou Buckle Co. (11767)

3551 Avion Way
Medford, OR 97504
Ms. Kyra Mahoney-Yeager
Phone 800-866-7475
Fax 541-858-3402
www.Siskiyougifts.com
kmahoney@siskiyougifts.com
Spec Agr Disclosed: 06/30/2008

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05B (Checks)

Skinit Inc. (47197)

8969 Kenamar Dr. Suite 108
San Diego, CA 92121
Mr. John Buss
Phone 858-433-2580
Fax 858-433-2559
www.Skinit.com
john.buss@gwe-usa.com
Spec Agr Disclosed: 02/05/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

05A (Stationery)

Smart Dog Products (13431)

PO Box 539
Winchester, TN 37398
Mr. Michael T. Rudder
Phone 931-967-7482
Fax 931-967-7483
www.Shopsmartdog.com
sales@shopsmartdog.com
Spec Agr Disclosed: 07/01/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Smartphones Technologies Inc. (52091)

6817 Southpoint Parkway Suite 2401
Jacksonville, FL 32216
Mr. Mike Merrill
Phone 904-296-3070 26
Fax 904-212-1188
www.Smartphones.com
mike@smartphones.com
Spec Agr Disclosed: 10/01/2007

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

8/18/2008 1:52:56PM

Standard Licensees

Licensed as of 8/2008

Purdue University**SMI Creations Ltd. (22760)**

1801 Airway Ave.
Ft. Collins, CO 80524
Ms. Cara Garrison
Phone 970-221-3533 113
Fax 970-221-4604
www.Namemugs.com
cara@smicreations.com
Spec Agr Disclosed: 10/11/2007

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Smiling Bulldog Enterprises LLC (62841)

6580 Valley Center Dr. Box 29
Radford, VA 24141
Ms. Harriet Anderson
Phone 540-633-6755
Fax 540-633-6768
smilingbulldog@nrvc.org
Spec Agr Disclosed: 04/03/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03C (Office Products)
04A (Automobile Products)

Sound Around Ltd. (13191)

3182 Martin Road
Walled Lake, MI 48390
Mr. Martin Schine
Phone 248-926-1403
Fax 248-926-1405
www.Soundaround.com
marty@soundaround.com
Spec Agr Disclosed: 08/05/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
06C (Toys)

SPAR Promotions, LLC dba Wallcrashers (62841)

8004 Reeder St.
Lenexa, KS 66214
Mr. Patrick Moore
Phone 913-754-0707
Fax 913-438-5005
www.Gtsimporter.com
pmoore@gtsimporter.com
Spec Agr Disclosed: 11/16/2007

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Spirit Products Ltd./MA (12289)

88 Essex Street
Haverhill, MA 01832
Ms. Manon Camacho
Phone 978-372-2022 119
Fax 978-372-5399
www.Spiritproducts.com
mcamacho@spiritproducts.com
Spec Agr Disclosed: 05/18/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)
07H (Media Players & Content)

Sport Collectors Guild Inc (27741)

7310 West Roosevelt St. Bldg. 2 Suite 32
Phoenix, AZ 85043
Mr. Patrice Lagnier
Phone 623-478-0007 102
Fax 623-907-6300
www.Replicastadiums.com
info@replicastadiums.com
Spec Agr Disclosed: 01/10/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mid-Tier

Product Categories

03C (Office Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)

Standard Licensees

Licensed as of 8/2008

Purdue University

Sports Coverage Inc. (12414)

5535 Military Parkway
 Dallas, TX 75227
 Ms. Terri Kennedy
 Phone 800-460-8234 245
 Fax 214-381-4585
 www.Sportscoverageinc.com
 terri@kentexintl.com
 Spec Agr Disclosed: 04/01/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)

Sports Fan Products LLC (56034)

3355 Hutchinson Rd
 Cumming, GA 30040
 Mr. Joel Thompson
 Phone 800-493-3408
 Fax 678-455-4756
 www.Sportsfanproducts.com
 asimon@sportsfanproducts.com
 Spec Agr Disclosed: 08/11/2008

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 04C (Signage Products)
 06A (Sports Equipment)
 06D (Games)

Sports Solution LLC (32308)

PO Box 2011
 Broomfield, CO 80038-2011
 Ms. Julie Emerson
 Phone 303 466 4220
 Fax 303-466-4235
 www.Sportssolution.net
 emersonpj1@msn.com
 Spec Agr Disclosed: 09/08/2007

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

05A (Stationery)

Sports Specialties (11563)

One Bowerman Drive Bldg. E
 Beaverton, OR 97005-6453
 Ms. Kara Hegwood
 Phone 503-532-0145
 Fax 503-532-6709
 www.Nike.com
 kara.hegwood@nike.com
 Spec Agr Disclosed: 10/03/2007

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01E (Jerseys/Uniforms)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Stamps.com (55718)

12959 Coral Tree Place
 Los Angeles, CA 90066-7020
 Ms. Melissa Crawford
 Phone 310-482-5858
 Fax 310-482-5850
 www.Stamps.com
 mcrawford@stamps.com
 Spec Agr Disclosed: 09/27/2007

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Super Center/Wholesale Clubs

Product Categories

05A (Stationery)

Standard Chair Of Gardner (12421)

1 South Main Street
 Gardner, MA 01440-0929
 Ms. Heather Caron
 Phone 978-632-1301
 Fax 978-632-1345
 www.Standardchair.com
 heatherc@standardchair.com
 Spec Agr Disclosed: 04/15/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

03B (Furniture/Furnishings)

Standard Licensees

Licensed as of 8/2008

Purdue University

Stardock Systems Inc. (63455)

15090 North Beck Road Suite 300
 Plymouth, MI 48170-2413
 Mr. Phil Madis
 Phone 734-927-0677 108
 Fax 734-446-5897
 www.Stardock.com
 pmadis@stardock.com
 Spec Agr Disclosed: 02/15/2008

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct

Product Categories

07G (Internet Products & Services)

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 06C (Toys)

Sterling Contract Packaging dba Seven Son

139 Interstate Park
 Spartanburg, SC 29303
 Mr. Michael Froedge
 Phone 864-587-5511
 Fax 864-587-0745
 www.Sevensons.com
 mfroedge@sterlingcpi.com
 Spec Agr Disclosed: 04/18/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Restricted Channel
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

Stockdale (14367)

104 Commerce St.
 Lake Mary, FL 32746
 Ms. Debbie Weighert
 Phone 407-323-5121 17
 Fax 407-321-3939
 www.Stockdale.net
 debbie@stockdale.net
 Spec Agr Disclosed: 04/23/2008

Storm Duds Raingear (12007)

100 Frank Mossberg Drive
 Attleboro, MA 02703
 Mr. Terry Sanger
 Phone 508-222-0155
 Fax 508-222-0139
 www.Stormduds.com
 terrys@stormduds.com
 Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03A (Domestics)

Strand Art Company (11615)

4700 E Hunter
 Anaheim, CA 92807
 Mr. Kevin Strand
 Phone 714-777-0444
 Fax 714-970-8890
 www.Strandart.com
 sales@strandart.com
 Spec Agr Disclosed: 01/07/2008

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04A (Automobile Products)

Sun Mountain Sports/MT (18794)

301 N. 1st Avenue
 Missoula, MT 59801
 Mr. Josh Trexler
 Phone 406-728-9224
 Fax 406-728-8998
 www.Sunmountain.com
 josh@sunmountain.com
 Spec Agr Disclosed: 01/30/2008

Distribution Channel(s)

Golf Specialty
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

06A (Sports Equipment)

Standard Licensees

Licensed as of 8/2008

Purdue University

Superior Labels Inc. (15210)

2323 West 63rd Street
Davenport, IA 52806
Mr. Scott Lee
Phone 563-391-2748
Fax 563-388-5185
www.Superiorlabels.com
president@superiorlabels.com
Spec Agr Disclosed: 10/04/2007

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

05A (Stationery)

Sutter's Mill Specialties (17536)

2249 W. Fairmont Dr. #2
Tempe, AZ 85282
Ms. Kristina Youngquist
Phone 602-437-5550 245
Fax 602-437-5445
www.Suttersmill.com
kristina@suttersmill.com
Spec Agr Disclosed: 01/07/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
06A (Sports Equipment)
07C (Health/Beauty)

Table Mate Products Inc. (51361)

2391 CTH S
Little Suamico, WI 54141
Mr. Ronald Feldman
Phone 920-826-6585
Fax 920-826-7338
www.Tablemateusa.com
rfeldman@tablemateusa.com
Spec Agr Disclosed: 06/30/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)

Tagler Designs (49988)

2097 London Road Suite G
Delaware, OH 43015
Ms. Tammy Gickler
Phone 740-369-0470
Fax 740-369-2550
www.Teamstencils.com
tgickler@teamstencils.com
Spec Agr Disclosed: 07/15/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Tailgate Zone Inc. (46461)

291 Shannon St.
Montreal, PQ H3C 2J6
Mr. Darin Miller
Phone 514-397-1171
Fax 514-397-1179
www.Tailgate-zone.com
dmiller@tailgate-zone.com
Spec Agr Disclosed: 10/04/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

Team Athletics (66180)

1370 Broadway 15th Floor
New York, NY 10018
Ms. Tali Meltser
Phone 212-594-9700 3063
Fax 646-364-9748
www.Outerstuff.com
tmeltser@outerstuff.com
Spec Agr Disclosed: 03/20/2008

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

8/18/2008 1:52:56PM

Standard Licensees

Licensed as of 8/2008

Purdue University**Team Beans LLC (35316)**

115 Fieldcrest Avenue.Raritan Center
Business Park
Edison, NJ 08818
Mr. Matthew Katz
Phone 732-967-1177 215
Fax 732-967-1444
mkatz@forevercollectibles.com
Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

01D (Men's/Unisex Combo-Packaged
Goods)
01M (Clothing Accessories)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
06B (Balls)
06C (Toys)
07D (Infant Products)
07E (Footwear)

Team Dynamics (11581)

151 Collier Drive
Doylestown, OH 44230-1208
Ms. Joan Martin
Phone 330-658-4300
Fax 330-658-5544
www.Gamefaces.com
joan@gamefaces.com
Spec Agr Disclosed: 04/07/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

Team Effort Inc. (12168)

PO Box 243
Clarion, IA 50525
Ms. Misty Eivins
Phone 515-532-2040 255
Fax 515-532-3416
www.Teameffort.com
misty.eivins@teameffort.com
Spec Agr Disclosed: 04/08/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Restricted Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02C (Personal Accessories)
06A (Sports Equipment)

Team Golf (22762)

2639 Electronics Lane Ste. 105
Dallas, TX 75220
Mr. Eric Anderson
Phone 214-366-1595
Fax 214-366-1599
www.Alumnigolf.com
eanderson@alumnigolf.com
Spec Agr Disclosed: 10/22/2007

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Team Sports America Inc. (42230)

5790 East Shelby Drive Suite 104
Memphis, TN 38141
Ms. Angela Justice
Phone 901-405-8326 324
Fax 901-365-1895
www.Teamsportsamerica.com
design01@teamsportsamerica.com
Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
06A (Sports Equipment)

Purdue University

TeamHeads (58248)

1331 NW Main St.
 Lee's Summit, MO 64086
 Mr. Mark Stanke
 Phone 816-524-0316
 Fax 816-554-3205
 www.Teamheads.com
 mark@kcprocorp.com
 Spec Agr Disclosed: 07/01/2008

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 06A (Sports Equipment)
 06C (Toys)

Teamlites Inc. (43976)

3907 A Hwy. 72/221 E
 Greenwood, SC 29649
 Mr. Brad Boozer
 Phone 864-229-3661
 Fax 864-229-2901
 www.Teamlites.com
 sales@teamlites.com
 Spec Agr Disclosed: 07/05/2007

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier

Product Categories

04C (Signage Products)

Teamworks Inc. (11548)

804 Grandview
 Paris, IL 61944
 Ms. Rhonda Steiner
 Phone 217-463-2109 20
 Fax 217-463-1811
 www.Teamworkswall.com
 rsteiner@teamworkswall.com
 Spec Agr Disclosed: 12/13/2007

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)

TEI (71734)

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 www.Twinsenterprise.com
 kevinm@twinsenterprise.com
 Spec Agr Disclosed: 02/11/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)

Tervis Tumbler Company (12233)

201 Triple Diamond Blvd.
 North Venice, FL 34275
 Ms. Rose Schiear
 Phone 941-441-1064 1345
 Fax 941-441-1069
 www.Tervis.com
 rschiear@tervis.com
 Spec Agr Disclosed: 07/24/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

TGI Enterprises Inc. (25027)

1219 S. Hudson Ave.
 Tulsa, OK 74112
 Ms. Tracy Copeland
 Phone 918-835-4330
 Fax 918-835-4388
 www.Tgipromo.com
 tcopeland@tgipromo.com
 Spec Agr Disclosed: 10/10/2007

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 02A (Jewelry)
 03D (Housewares)

Third Street Sportswear (11659)

P.O. Box 145
 Ozark, MO 65721-0145
 Ms. Jennifer Gibson
 Phone 417-485-3881
 Fax 417-485-8995
 www.Thirdstreetsportswear.com
 jennifer@thirdstreetsportswear.com
 Spec Agr Disclosed: 02/08/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 07D (Infant Products)

Standard Licensees

Licensed as of 8/2008

Purdue University

Thirstystone Resources Inc. (15067)

PO Box 1638
Gainesville, TX 76241
Ms. Tyler Yarbrough
Phone 940-668-6793
Fax 940-668-6207
www.Thirstystone.com
tyarbrough@thirstystone.com
Spec Agr Disclosed: 11/02/2007

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03D (Housewares)

Time Factory - The (54957)

6355 Morenci Trail
Indianapolis, IN 46268
Ms. Shawn Dickensheets
Phone 317-290-1333 24
Fax 317-290-1223
www.TheTimefactory.com
shawnd@thetimefactory.com
Spec Agr Disclosed: 10/17/2007

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

Three Jays Imports Inc (27317)

3000 Dundee Rd. Ste. 414
Northbrook, IL 60062
Mr. Eric Hirsh
Phone 847-509-1954 2
Fax 847-509-1959
www.Jjjwaterglobes.com
ehirsh@jjjimports.com
Spec Agr Disclosed: 04/04/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
05C (Paper Products)

Toegoz Inc. (36259)

166 Riverside Industrial Parkway
Portland, ME 04103
Mr. Travis Holland
Phone 207-878-9777
Fax 207-878-9727
www.Toegoz.com
davehoidal@aol.com
Spec Agr Disclosed: 07/02/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07E (Footwear)

Top Line Scrn Printing & Embroidery (3980)

4210 L.B. McLeod Rd. Ste 109
Orlando, FL 32811
Ms. Sara Vargas
Phone 407-428-9515
Fax 407-447-4539
www.Toplineshirts.com
mnelson@toplineshirts.com
Spec Agr Disclosed: 07/09/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Tofasco of America Inc (30635)

1661 Fairplex Dr.
La Verne, CA 91750
Mr. Allen Kuo
Phone 909-447-8702
Fax 909-392-8283
www.Macsports.com
allen.kuo@tofasco.com
Spec Agr Disclosed: 04/10/2008

Purdue University

Top Of The World (11871)

3001 36th Avenue NW
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856 319
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 02/07/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Topperscot LLC (11515)

2323 S. Lipan St.
 Denver, CO 80223
 Mr. Philip H. Walton
 Phone 303-936-2444
 Fax 303-936-2778
 www.Topperscot.com
 pwalton@topperscot.com
 Spec Agr Disclosed: 01/10/2008

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
 03C (Office Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

Topsox (11759)

PO Box 7128
 High Point, NC 27264-7128
 Ms. Effie Atwell
 Phone 336-887-8877 106
 Fax 336-887-2725
 www.Topsox.com
 eatwell@topsox.com
 Spec Agr Disclosed: 01/08/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

Toy Factory LLC (47390)

1235 Gembler
 San Antonio, TX 78219
 Ms. Amy Hoffman
 Phone 210-304-7614 7614
 Fax 210-467-3184
 www.Thetoyfactory.biz
 amyh@thetoyfactory.biz
 Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)

Amusement Park

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)

Trademarx Wallcoverings Inc. (19305)

4234 North Pulaski Rd.
 Chicago, IL 60641
 Mr. Murray Plotkin
 Phone 773-725-8802
 Fax 773-725-0316
 www.Trademarxwallcoverings.com
 tradmarx@ameritech.net
 Spec Agr Disclosed: 04/14/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)

Traditions Artglass Studios LLC (35569)

5455 Crestview Drive Suite 6
 Memphis, TN 38134
 Mr. Bob Ferguson
 Phone 877-356-5646
 Fax 901-371-0099
 www.Traditionsartglass.net
 bob@traditionsartglass.net
 Spec Agr Disclosed: 01/02/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03B (Furniture/Furnishings)

Standard Licensees

Licensed as of 8/2008

Purdue University

Treasures & Trinkets Inc. (53533)

60 Hilliard St.
 Manchester, CT 06040
 Ms. Debra Baribault
 Phone 860-649-8181
 Fax 860-643-0038
 www.Treasures-trinkets.com
 debra@treasures-trinkets.com
 Spec Agr Disclosed: 04/23/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)

Trends International LLC (45751)

5188 West 74th Street
 Indianapolis, IN 46268
 Ms. Kat Driscoll
 Phone 317-388-4041
 Fax 317-388-1414
 kdriscoll@trendsinternational.com
 Spec Agr Disclosed: 01/10/2008

Distribution Channel(s)

Campus/Local Channel
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
 05A (Stationery)
 05D (School Supplies)
 05E (Publishing)
 06D (Games)

Twins Enterprise Inc. (11642)

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 www.Twinsenterprise.com
 kevinm@twinsenterprise.com
 Spec Agr Disclosed: 02/11/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)

UFS/Third Street Sportswear (31536)

PO Box 145
 Ozark, MO 65721-0145
 Ms. Jennifer Gibson
 Phone 417-485-3881
 Fax 417-485-8995
 jennifer@thirdstreetsportswear.com
 Spec Agr Disclosed: 02/08/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)

Turner Acquisition Inc. (14737)

1012 Tenth Street
 Modesto, CA 95354
 Ms. Jennifer Turner
 Phone 800-777-0963 13
 Fax 209-524-0732
 www.Jfturner.com
 jennifer@jfturner.com
 Spec Agr Disclosed: 06/04/2008

Standard Licensees

Licensed as of 8/2008

Purdue University

University Blanket & Flag Corp (12511)

1111 Orange Avenue - Suite C
 Coronado, CA 92118-3432
 Mr. Bradley Gerbel
 Phone 619-435-4100 14
 Fax 619-437-0226
 www.Ubflag.com
 bgerbel@ubflag.com
 Spec Agr Disclosed: 07/05/2007

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores

Product Categories

04A (Automobile Products)
 04C (Signage Products)

University Frames (CA) (20385)

3060 E. Miraloma Avenue
 Anaheim, CA 92806-1810
 Ms. Diane Winn
 Phone 714-575-5100
 Fax 714-575-5175
 www.Universityframes.com
 info@universityframes.com
 Spec Agr Disclosed: 01/03/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03C (Office Products)
 05E (Publishing)

U-Trau Inc. (11784)

11720 East 49th Avenue
 Denver, CO 80239
 Ms. Becky Alarid
 Phone 303-375-9620
 Fax 303-375-0815
 www.Utrau.com
 becky@utrau.com
 Spec Agr Disclosed: 02/06/2008

Distribution Channel(s)

Campus/Local Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear &
 Sleepwear)
 01M (Clothing Accessories)
 02C (Personal Accessories)
 06A (Sports Equipment)

Product Categories

03A (Domestics)

Vermont Originals (56001)

320 Wilkins St.
 Morrisville, VT 05661
 Mr. Tad Washburn
 Phone 802-888-3032
 Fax 802-888-2988
 www.Vermontoriginals.com
 tad@vermontoriginals.com
 Spec Agr Disclosed: 04/16/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

01C (Men's/Unisex Other Headwear)

Vantage Custom Classics (15168)

100 Vantage Drive
 Avenel, NJ 07001
 Ms. Marie Augustyn
 Phone 732-340-3000 5526
 Fax 732-340-5850
 www.Vantageapparel.com
 mariea@vantageapparel.com
 Spec Agr Disclosed: 05/12/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance
 Apparel)
 03A (Domestics)

Vesi Inc. (13740)

16 Tech View Pl.
 Cincinnati, OH 45215
 Mr. Richard Roedersheimer
 Phone 513-563-6002 100
 Fax 513-563-6692
 www.Vesiinc.com
 richr@vesiinc.com
 Spec Agr Disclosed: 12/12/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)

Varsity Quilts Inc. (51144)

4807 S. Lake Dr.
 Norman, OK 73072
 Ms. Barbara Poe
 Phone 405-360-9470
 Fax 405-307-1942
 www.Varsityquilts.com
 bmp1949@yahoo.com
 Spec Agr Disclosed: 01/03/2008

Distribution Channel(s)

Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan
 Shops

Standard Licensees

Licensed as of 8/2008

Purdue University

VF Imagewear Inc. (11588)

PO Box 140995
Nashville, TN 37214
Mr. Steve Sedberry
Phone 615-565-5189
Fax 615-882-2426
www.Vfc.com
steve_sedberry@vfc.com
Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Vineyard Vines LLC (56803)

37 Brown House Rd.
Stamford, CT 06902
Mr. Tim Sears
Phone 800-892-4982
Fax 203-487-7490
www.Vineyardvines.com
tsears@vineyardvines.com
Spec Agr Disclosed: 07/07/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Walrus Brands LLC (38950)

2444 W. 16th St. 5th Floor
Chicago, IL 60608
Mr. Gregory Lilien
Phone 312-985-5802
Fax 312-873-4084
www.WalrusBrands.com
licensing@walrusbrands.com
Spec Agr Disclosed: 07/24/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
04D (Gifts & Novelties - Miscellaneous)

Westrick Paper Co. (11851)

3011 Mercury Road
Jacksonville, FL 32207
Ms. Ann Lamb
Phone 904-737-2122
Fax 904-737-9129
www.westrickpaper.com
ann.lamb@westrickpaper.com
Spec Agr Disclosed: 08/15/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)

Whirley Industries Inc. (11979)

PO Box 988
Warren, PA 16365-0988
Ms. Sue Borland
Phone 814-723-7600
Fax 814-723-2477
www.Whirley.com
sborland@whirley.com
Spec Agr Disclosed: 05/12/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
07D (Infant Products)

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Standard Licensees

Licensed as of 8/2008

Purdue University**Wild Sales LLC (52491)**

937 Keystone Way
Carmel, IN 46032
Mr. Kevin Monaghan
Phone 317-848-8800
Fax 317-848-8811
kmonaghan@wildsalesllc.com
Spec Agr Disclosed: 01/31/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
06D (Games)

Wincraft Inc. (11514)

PO Box 888
Winona, MN 55987
Ms. Sherry Otterness
Phone 507-454-5510 6408
Fax 507-453-6780
www.Wincraft.com
sotterness@wincraft.com
Spec Agr Disclosed: 05/01/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
06D (Games)

Winning Streak Sports LLC (29679)

9825 Widmer Road
Lenexa, KS 66215
Ms. Jessica Fleumer
Phone 913-768-8868
Fax 913-322-1418
www.Winningstreaksports.com
jfleumer@winningstreaksports.com
Spec Agr Disclosed: 02/19/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04C (Signage Products)

Yakety Sak LLC (IL) (65046)

1345 Wiley Road Suite 110
Schaumburg, IL 60173
Ms. Lisa Wohlhart
Phone 847-310-8186 104
Fax 847-310-8235
www.Yaketysak.com
lisa.wohllhart@yaketysakllc.com
Spec Agr Disclosed: 07/19/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05C (Paper Products)

Yarder Manufacturing Co./The (50300)

PO Box 6886
Toledo, OH 43612
Mr. Matt Yarder
Phone 419-476-3933
Fax 419-478-6886
www.Ymigrate.com
myarder@yardermfg.com
Spec Agr Disclosed: 10/21/2007

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Za-Meks (27917)

55685 Curreant Road Suite B
Mishawaka, IN 46545
Mr. Jim Szamecki
Phone 574-254-7570
Fax 574-254-7572
www.Zameks.com
zameks@aol.com
Spec Agr Disclosed: 07/15/2008

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03C (Office Products)

8/18/2008 1:52:56PM

Standard Licensees

Licensed as of 8/2008

Purdue University**Zelosport (60536)**

3021 Sandy Pkwy, Suite E
Columbus, GA 31909
Mr. Spud Alford
Phone 706-507-3260
Fax 706-507-3270
www.Zelosport.com
spuda@zelosport.com
Spec Agr Disclosed: 09/21/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06D (Games)

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

ESPN by Drew Pearson (49099)

119 West 40th Street, 3rd Fl
New York, NY 10018
Mr. Tareq Mahmud
Phone 212-868-2590 140
Fax 212-868-1531
www.Drewpearson.com
tareq@concept1.com
Spec Agr Disclosed: 08/16/2007

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01I (Women's Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Zeppelin Products Inc. (27247)

3178 Pembroke Rd.
Pembroke Park, FL 33009
Mr. Richard Reid
Phone 954-989-8808
Fax 954-989-8578
www.Zepro.com
rreid@bellsouth.net
Spec Agr Disclosed: 04/18/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Drew Pearson Marketing LLC (16451)

119 West 40th Street, 3rd Fl
New York, NY 10018
Mr. Tareq Mahmud
Phone 212-868-2590 140
Fax 212-868-2595
www.Drewpearson.com
tareq@concept1.com
Spec Agr Disclosed: 05/16/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Exclusive Headwear Program**American Needle (11635)**

1275 Busch Pkwy
Buffalo Grove, IL 60089
Ms. Darla Marabotti
Phone 847-215-0011 322
Fax 847-229-0124
www.Americanneedle.com
licensing@amer-needle.com
Spec Agr Disclosed: 01/17/2007

Purdue University

New Era Cap Co. Inc. (11985)

160 Delaware Ave.
Buffalo, NY 14202
Ms. Meagan Rogers
Phone 716-604-9000 1185
Fax 716-604-9127
www.Neweracap.com
mearog@neweracap.com
Spec Agr Disclosed: 08/13/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Twins Enterprise Inc. (11642)

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
www.Twinsenterprise.com
kevinm@twinsenterprise.com
Spec Agr Disclosed: 02/11/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01P (Men's/Unisex Unstructured Closed Back Headwear)

X line by Zephyr (45494)

5443 Earhart Road
Loveland, CO 80538
Mr. Jas Kasten
Phone 970-663-3242
Fax 970-663-7695
www.Zephyrthehat.com
jkasten@zhats.com
Spec Agr Disclosed: 04/24/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Zephyr Graf-X (13475)

5443 Earhart Road
Loveland, CO 80538
Mr. Jas Kasten
Phone 970-663-3242 220
Fax 970-663-7695
www.Zhats.com
jkasten@zhats.com
Spec Agr Disclosed: 04/24/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Exclusive Jersey Program

Colosseum Athletics Corporation (13069)

2400 S. Wilmington Ave.
Compton, CA 90220-5403
Ms. Noreen Newman
Phone 310-667-8341 159
Fax 310-667-8502
www.Colosseumusa.com
noreenn@colocm.com
Spec Agr Disclosed: 09/27/2007

Distribution Channel(s)

Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)

Purdue University

In-Zone Athletic Wear Inc. (13102)

PO Box 220
 Geraldine, AL 35974
 Ms. Kimberly Cleveland
 Phone 256-659-6321
 Fax 256-659-6404
 www.Inzoneathleticwear.com
 kcleveland@inzoneathleticwear.com
 Spec Agr Disclosed: 08/27/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)

Knights Apparel Inc. (14948)

5475 North Blackstock Rd.
 Spartanburg, SC 29303
 Ms. Heather Bishop
 Phone 864-587-9690
 Fax 864-587-9959
 www.Knightsapparel.com
 hbishop@knightsapparel.com
 Spec Agr Disclosed: 09/12/2007

Distribution Channel(s)

Off-Price/Closeout
 Super Center/Wholesale Clubs

Product Categories

01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)

Majestic Athletic (11653)

545 Marriott Drive Suite 200
 Nashville, TN 37214
 Mr. Steve Sedberry
 Phone 615-565-5189
 Fax 615-882-2426
 www.Majesticathletic.com
 steve_sedberry@vfc.com
 Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01E (Jerseys/Uniforms)
 01G (Youth Apparel)
 01I (Women's Apparel)

Nike by Haddad Apparel Group (38537)

100 W. 33rd St., 10th Floor, Ste 1115
 New York, NY 10001
 Mr. Rob Minsky
 Phone 212-630-3100
 Fax 212-630-3123
 www.Haddad.com
 robertm@haddad.com
 Spec Agr Disclosed: 08/08/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)

Red Oak Sportswear by Knights Apparel (14948)

5475 North Blackstock Rd.
 Spartanburg, SC 29303
 Ms. Heather Bishop
 Phone (864)
 -587-9690
 Fax 864-587-9959
 www.Knightsapparel.com
 hbishop@knightsapparel.com
 Spec Agr Disclosed: 05/07/2007

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Off-Price/Closeout
 Specialty Mid-Tier
 Super Center/Wholesale Clubs

Product Categories

01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)

Russell Corporation (11533)

3330 Cumberland Blvd Suite 700
 Atlanta, GA 30339
 Ms. Sonya Holmes
 Phone 678-742-8126
 Fax 678-742-8409
 www.Russellathletic.com
 holmessonya@russellcorp.com
 Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Team Dealer

Product Categories

01G (Youth Apparel)

Third Street Sportswear (11659)

P.O. Box 145
 Ozark, MO 65721-0145
 Ms. Jennifer Gibson
 Phone 417-485-3881
 Fax 417-485-8995
 www.Thirdstreetsportswear.com
 jennifer@thirdstreetsportswear.com
 Spec Agr Disclosed: 02/08/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)

Exclusive Mass Program

Purdue University

Knights Apparel Inc. (14948)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 09/12/2007

Distribution Channel(s)

Off-Price/Closeout
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)

Red Oak Sportswear by Knights Apparel (1

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone (864)
-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 05/07/2007

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price/Closeout
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)

Promotions

Glidden Company dba ICI Paints (59328)

15885 West Sprague Road
Strongsville, OH 44136
Mr. Steven Frye
Phone 440-297-8371
Fax 440-297-8539
steven_frye@ici.com

Distribution Channel(s)

Specialty Mass/Value Catalog

Product Categories

03B (Furniture/Furnishings)

Special Projects

Donruss Playoff LP (10800)

2300 E Randol Mill Road
Arlington, TX 76011-6333
Ms. Elizabeth Deloera
Phone 817-983-0309
Fax 817-983-0409
www.Donruss.com
edeloera@donruss.com
Spec Agr Disclosed: 07/17/2006

Distribution Channel(s)

Related Retail/Direct
Specialty Mass/Value Catalog

Product Categories

04B (Collectibles)

Donruss Playoff LP (Alternative Sports) (70

2300 E Randol Mill Road
Arlington, TX 76011-6333
Ms. Elizabeth Deloera
Phone 817-983-0309
Fax 817-983-0409
www.donruss.com
edeloera@donruss.com
Spec Agr Disclosed: 07/17/2006

Distribution Channel(s)

Related Retail/Direct
Specialty Mass/Value Catalog

Product Categories

04B (Collectibles)

EA Mobile Football (68552)

3415 S. Sepulveda Blvd. 700
Los Angeles, CA 90034
Mr. Jonathan Correa
Phone 310-754-7496
Fax 310-754-7701

Distribution Channel(s)

Related Retail/Direct

Product Categories

07A (Video Games)

EA Sports Basketball (34123)

4330 Sanderson Way
Burnaby, BC V5G 4X1
Ms. Lindsay Hallman
Phone 604-456-5102
Fax 604-456-5015
www.Easports.com
lhallman@ea.com
Spec Agr Disclosed: 05/05/2000

Distribution Channel(s)

Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

07A (Video Games)

EA Sports Football (34122)

1950 Summit Park Drive
Orlando, FL 32810
Mr. Adam Thompson
Phone 407-386-4440
Fax 407-386-4001
www.Easports.com
athompson@ea.com
Spec Agr Disclosed: 05/05/2000

Distribution Channel(s)

Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

07A (Video Games)

Standard Licensees

Licensed as of 8/2008

Purdue University

Press Pass Inc. (20439)

9115 Harris Corners Parkway - Ste. 200
Charlotte, NC 28269
Mr. Kevin Camp
Phone 704-942-3086
Fax 704-942-3070
www.Racingchampions.com
mkcamp@presspassinc.com
Spec Agr Disclosed: 04/10/2007

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)

Take 2 Interactive (14023)

10 Hamilton Landing
Novato, CA 94949
Mr. Jerson Sapida
Phone 415-507-7727
Fax 415-507-7993
jsapida@2ksports.com

Distribution Channel(s)

Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

07A (Video Games)

Upper Deck Company LLC -The (16726)

5909 Sea Otter Place
Carlsbad, CA 92008
Ms. Kerri Stockholm
Phone 760-929-3514
Fax 760-929-6559
www.Upperdeck.com
kerri_stockholm@upperdeck.com
Spec Agr Disclosed: 03/07/2001

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)

COLLEGE VAULT

College Vault by Asgard Press (65784)

2838 Patterson Lake Rd. #823
Pinckney, MI 48169
Mr. Peter Shin
Phone 302-295-8992
Fax 302-295-9926
www.Asgardpress.com
thor@asgardpress.com
Spec Agr Disclosed: 09/28/2007

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

05A (Stationery)
05E (Publishing)

College Vault by Drew Pearson Marketing L

362 Fifth Avenue, 2nd Floor
New York, NY 75001
Mr. Byron Cohen
Phone 212-868-2590 130
Fax 212-868-1531
www.Drewpearson.com
byron@concept1.com
Spec Agr Disclosed: 09/26/2007

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

College Vault by LA Lab Inc. (61594)

3737 Santa Fe Ave.
Los Angeles, CA 90058
Ms. Angel Peil
Phone 323-583-8817
Fax 323-583-1044
angel@chipandpepper.com
Spec Agr Disclosed: 11/16/2005

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

College Vault by Photo File Inc. (73602)

333 North Bedford Rd. Suite #130
Mt. Kisco, NY 10549
Mr. Zak Raffel
Phone 800-346-1678 131
Fax 914-375-6009
www.Photofile.com
zraffel@photofile.com
Spec Agr Disclosed: 01/18/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03D (Housewares)
04B (Collectibles)
05E (Publishing)

Standard Licensees

Licensed as of 8/2008

Purdue University

College Vault by Spirit Products Ltd. (6719)

88 Essex Street
Haverhill, MA 01832
Ms. Manon Camacho
Phone 978-372-2022
Fax 978-372-5399
www.Spiritproducts.com
mcamacho@spiritproducts.com
Spec Agr Disclosed: 12/15/2006

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06D (Games)

College Vault by Tailgate Clothing Co. (615)

501 S.W. Oralabor Rd.
Ankeny, IA 50021
Mr. Todd Snyder
Phone 515-963-7903
Fax 515-963-7912
www.Tailgateclothing.com
steve@tailgateclothing.com
Spec Agr Disclosed: 04/11/2005

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

College Vault by Twins Enterprise Inc. (615)

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
kevinm@twinsenterprise.com
Spec Agr Disclosed: 04/03/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

College Vault by Whitman Publishing LLC (

3101 Clairmont Rd. Ste. C
Atlanta, GA 30329
Mr. Dennis Schmidt
Phone 404-235-5315
Fax 404-214-4390
www.Whitmanbooks.com
dennis.schmidt@whitmanbooks.com
Spec Agr Disclosed: 09/06/2006

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

College Vault by Winning Streak Sports LLC

9825 Widmer Road
Lenexa, KS 66215
Ms. Jessica Fleumer
Phone 913-768-8868
Fax 913-322-1418
www.Winningstreaksports.com
jfleumer@winningstreaksports.com
Spec Agr Disclosed: 01/11/2007

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04C (Signage Products)

399 Licensees
396 Special Agreements
396 Disclosed